



January 2018

DOWNTOWN CHICO PROPERTY BASED IMPROVEMENT DISTRICT (PBID)

Josh Pitts

Operations Manager



Cleaning Highlights

Accomplishments

Storm Drain Initiative

Ambassadors identified potential flooding hazards throughout the district and performed preventative maintenance.

Pressure Washing

Ambassadors began pressure washing the district, including eleven block faces in Zone A, three in Zone B and a dozen pieces of sidewalk graffiti, plus several areas of the plaza.

Field Observations

The district has become a much more manageable state.

Early, routine patrols through the district allow ambassadors to clean up litter and spills caused the previous evening. However, these patrols often start later than ideal due to priority of getting the street population woken up and moved along.

Initiatives

Cats in the Community

To combat the small litter problem, a request has been submitted for volunteers to assist ambassadors through a Chico State volunteer program day.



Ambassadors removed a large number of handbills throughout the district that were applied with adhesive spray.

QUICK VIEW

Jan 01, 2018 -- Jan 31, 2018

- 245** Bags of Trash & Leaves
- 87** Garbage Cans Cleaned
- 255** Graffiti/Stickers Removed
- 30** Hazardous Waste Clean-up (human)
- 159** Hazardous Waste Clean-up (pet)
- 47** Power Washing (hours)
- 6** Sharps Clean Up
- 14** Shopping Carts
- 192** Spill - Clean Up
- 64** Storm Drains Cleaned
- 47** Street Furniture Cleaned
- 8** Tree Wells Cleaned

Cleaning Statistics

November 2017 through January 2018

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Bags of Trash & Leaves	'17	--	--	--	--	--	--	--	--	--	--	82	250	332
	'18	245	--	--	--	--	--	--	--	--	--	--	--	245
Billy Goat Hours	'17	--	--	--	--	--	--	--	--	--	--	24	17.5	41.5
	'18	8.5	--	--	--	--	--	--	--	--	--	--	--	8.5
Garbage Cans Cleaned	'17	--	--	--	--	--	--	--	--	--	--	23	63	86
	'18	87	--	--	--	--	--	--	--	--	--	--	--	87
Graffiti/Stickers Removed	'17	--	--	--	--	--	--	--	--	--	--	485	389	874
	'18	252	--	--	--	--	--	--	--	--	--	--	--	252
Hazardous Waste Clean-up (human)	'17	--	--	--	--	--	--	--	--	--	--	3	25	28
	'18	30	--	--	--	--	--	--	--	--	--	--	--	30
Hazardous Waste Clean-up (pet)	'17	--	--	--	--	--	--	--	--	--	--	5	158	163
	'18	157	--	--	--	--	--	--	--	--	--	--	--	157
Leaf Blower Hours	'17	--	--	--	--	--	--	--	--	--	--	--	15	15
	'18	12.75	--	--	--	--	--	--	--	--	--	--	--	12.75
Power Washing (hours)	'18	41	--	--	--	--	--	--	--	--	--	--	--	41
Sharps Clean Up	'17	--	--	--	--	--	--	--	--	--	--	1	8	9
	'18	6	--	--	--	--	--	--	--	--	--	--	--	6
Shopping Carts	'17	--	--	--	--	--	--	--	--	--	--	2	8	10
	'18	14	--	--	--	--	--	--	--	--	--	--	--	14
Special Project (hours)	'17	--	--	--	--	--	--	--	--	--	--	--	22	22
	'18	4	--	--	--	--	--	--	--	--	--	--	--	4
Spill - Clean Up	'17	--	--	--	--	--	--	--	--	--	--	21	108	129
	'18	192	--	--	--	--	--	--	--	--	--	--	--	192
Storm Drains Cleaned	'17	--	--	--	--	--	--	--	--	--	--	3	17	20
	'18	64	--	--	--	--	--	--	--	--	--	--	--	64
Street Furniture Cleaned	'17	--	--	--	--	--	--	--	--	--	--	4	29	33
	'18	47	--	--	--	--	--	--	--	--	--	--	--	47
Tree Wells Cleaned	'17	--	--	--	--	--	--	--	--	--	--	26	22	48
	'18	8	--	--	--	--	--	--	--	--	--	--	--	8
Weed Removal	'18	13	--	--	--	--	--	--	--	--	--	--	--	13

Cumulative counts with monthly breakdown.

Safety Highlights

Accomplishments

Progress

Several street population members who frequent the plaza have moved into Torres Shelter and other services, thanks to combined efforts by ambassadors, Target Team and Chico First.

The number of criminal incidents for the parking structure feels to also have decreased since December thanks to consistent monitoring of the garage by both ambassadors and Chico Police.

Field Observations

Average Street Population Count: 36.5

Our point-in-time count of transients decreased from an average of forty two people for the first seven weeks of operation.

Initiatives

Police Briefings

The Operations Manager attended the first Target Team meeting at the Chico Police department and will continue every other Wednesday at 7:30 AM, beginning on February 7th.



Ambassadors frequently monitor and report suspicious activity.

QUICK VIEW

Jan 01, 2018 -- Jan 31, 2018

- 499** Homeless Contacts
- 2** Panhandling - Aggressive
- 12** Panhandling - Passive
- 215** Parking Garage Monitor
- 210** Stand/Sit/Lie Violation - Complied
- 63** Stand/Sit/Lie Violation - Non-Compliant

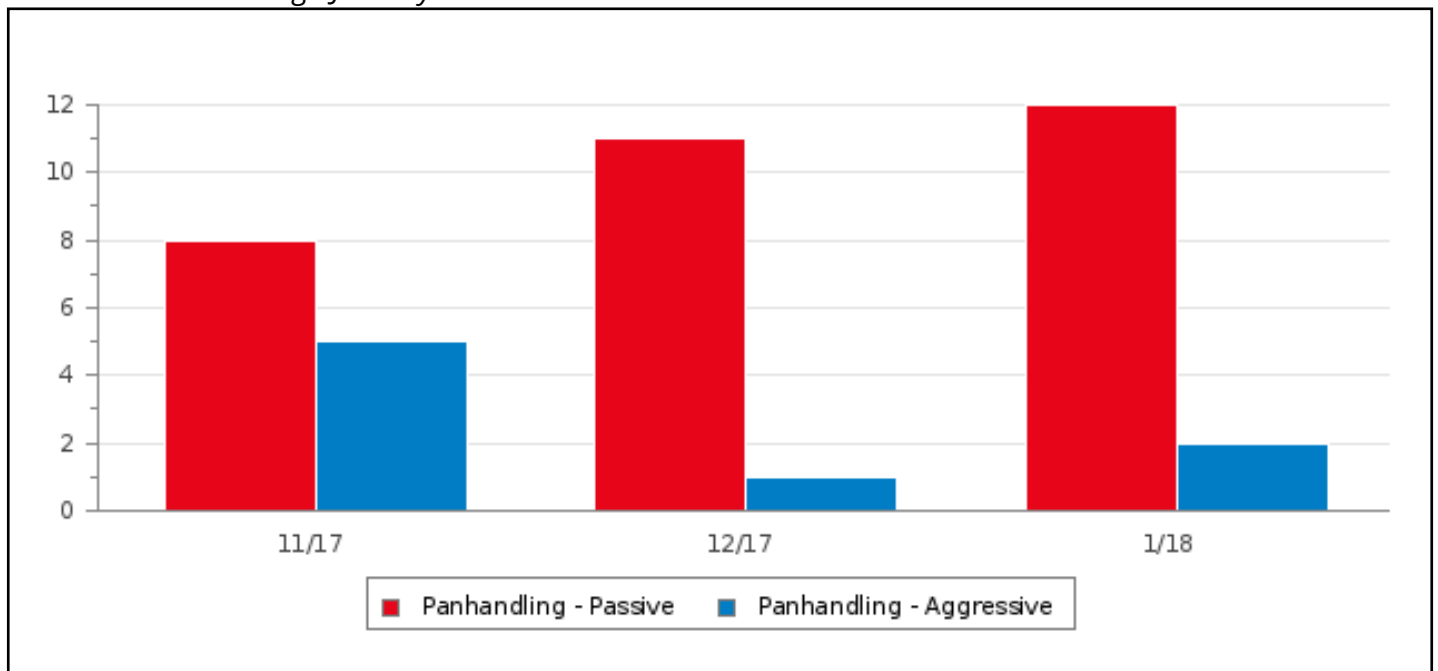
Safety Statistics

November 2017 through January 2018

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Assist Police/Fire Dept	'17	--	--	--	--	--	--	--	--	--	--	3	2	5
	'18	1	--	--	--	--	--	--	--	--	--	--	--	1
Business Contact	'17	--	--	--	--	--	--	--	--	--	--	135	628	763
	'18	440	--	--	--	--	--	--	--	--	--	--	--	440
Drunk and Disorderly	'17	--	--	--	--	--	--	--	--	--	--	--	3	3
	'18	1	--	--	--	--	--	--	--	--	--	--	--	1
Homeless Contacts	'17	--	--	--	--	--	--	--	--	--	--	259	801	1060
	'18	493	--	--	--	--	--	--	--	--	--	--	--	493
Panhandling - Aggressive	'17	--	--	--	--	--	--	--	--	--	--	5	1	6
	'18	2	--	--	--	--	--	--	--	--	--	--	--	2
Panhandling - Passive	'17	--	--	--	--	--	--	--	--	--	--	8	10	18
	'18	12	--	--	--	--	--	--	--	--	--	--	--	12
Parking Garage Monitor	'17	--	--	--	--	--	--	--	--	--	--	69	273	342
	'18	213	--	--	--	--	--	--	--	--	--	--	--	213
Stand/Sit/Lie Violation - Complied	'17	--	--	--	--	--	--	--	--	--	--	51	216	267
	'18	210	--	--	--	--	--	--	--	--	--	--	--	210
Stand/Sit/Lie Violation - Non-Compliant	'17	--	--	--	--	--	--	--	--	--	--	40	91	131
	'18	62	--	--	--	--	--	--	--	--	--	--	--	62

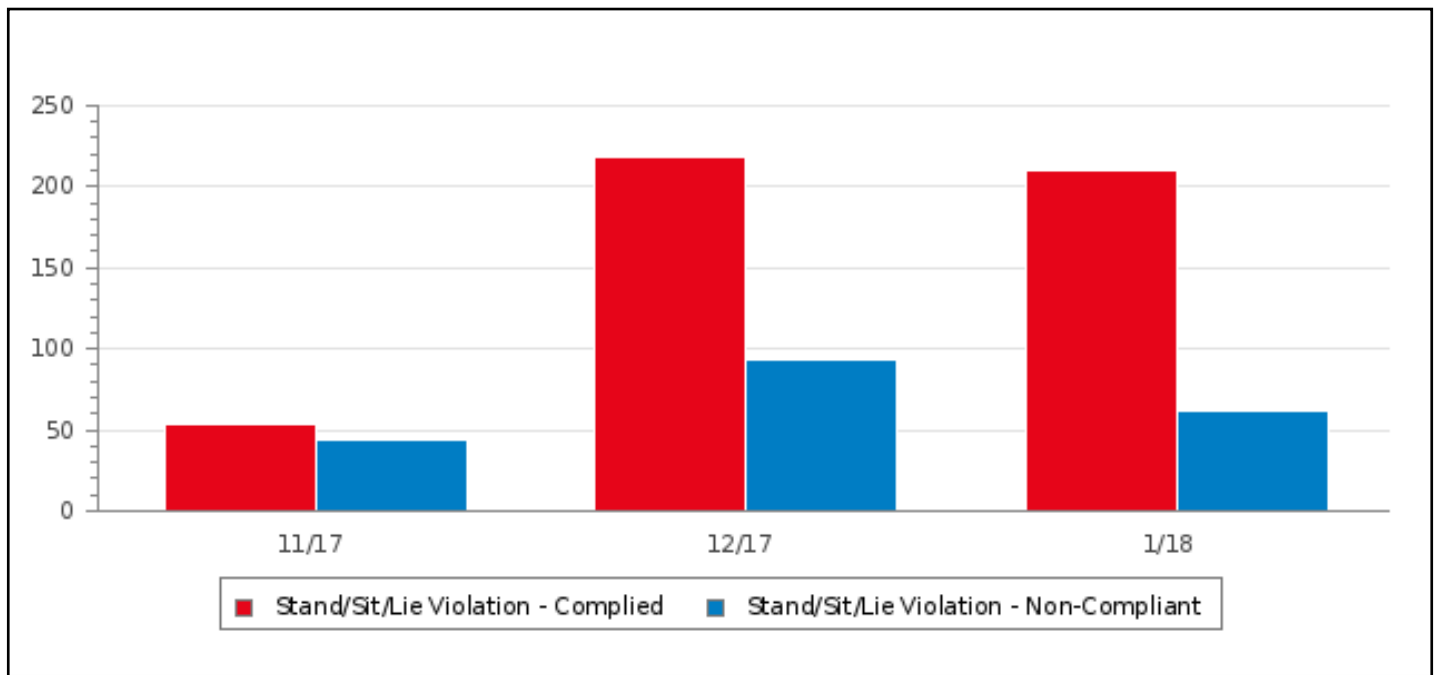
Cumulative counts with monthly breakdown.

November 2017 through January 2018



Panhandling

November 2017 through January 2018



Sit-Lie Compliance

Hospitality Highlights

Accomplishments

Postcard Initiative

Ambassadors distributed informational postcards to all of the businesses in the district with few exceptions. This immediately resulted in a steady increase of calls for service to the online, both hourly and daily.

Field Observations

Hospitality has decreased slightly.

This is likely a result from ambassadors fulfilling other tasks related to cleaning and safety. When their time is occupied in other areas, it can become increasingly difficult for ambassadors to make themselves available for hospitality.

Initiatives

Sweepers and Smiles

Now that ambassadors are able to more easily maintain the cleanliness of the district, an effort will be made to go out more frequently without carts and opt for taking a broom or trash bag instead. This allows Ambassadors to become more available and cover more ground when seeking opportunities to provide hospitality assistance.



Ambassador Pamela providing directions to a family visiting downtown Chico.

QUICK VIEW

Jan 01, 2018 -- Jan 31, 2018

- 195** Hospitality Assistance
- 440** Business Contact
- 14** Hospitality Escort
- 7** Motorist Assist
- 59** Umbrella Escorts

Hospitality Statistics

November 2017 through January 2018

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Hospitality Assistance	'17	--	--	--	--	--	--	--	--	--	--	259	354	613
	'18	194	--	--	--	--	--	--	--	--	--	--	--	194
Hospitality Escort	'17	--	--	--	--	--	--	--	--	--	--	8	23	31
	'18	14	--	--	--	--	--	--	--	--	--	--	--	14
Motorist Assist	'17	--	--	--	--	--	--	--	--	--	--	3	6	9
	'18	7	--	--	--	--	--	--	--	--	--	--	--	7
Umbrella Escorts	'17	--	--	--	--	--	--	--	--	--	--	10	--	10
	'18	59	--	--	--	--	--	--	--	--	--	--	--	59

Cumulative counts with monthly breakdown.

Before & After Pictures



Signage



1st and Broadway



Encampment



500 Flume



Graffiti



7th and Salem



Spill cleanup



Lost on Main St



Pressure washing



Lost on Main St



Encampment / Spill cleanup



Behind Argus on 2nd St



Graffiti



Lost Park parking lot



Handbill



3rd and Main St