



PBID Board of Directors Meeting

Thursday, July 25, 2019

10:00-12:00 pm

DCBA Office, 330 Salem Street**

AGENDA

BOARD MEMEBERS

Tom DiGiovanni
PRESIDENT

David Halimi,
TREASURER

Judy Archer
BOARD MEMBER

Mike McCrady
BOARD MEMBER

Tom van Overbeek
BOARD MEMBER

Melanie Bassett
EXECUTIVE
DIRECTOR

- A. Call to order – President, Tom DiGiovanni
 - Welcome & Introductions
 - Approve minutes from January 9, 2019
- B. Introduction of new Operations Manager by BBB EVP, Rich Mongarro
- C. PBID Operations Report – Rich Mongarro & Brendon Tomkins
 - Ambassador Team
 - Review of Key Metrics
 - Anecdotal Stories
 - Remaining Challenges
- D. Financials/Budget – President, Tom DiGiovanni
 - Review of Budget & Financials
 - Fee Increase for 2020
- E. PBID presentation to City Council– President, Tom DiGiovanni
 - 17-month Overview
 - Importance of PBID to Downtown
 - Next Steps
- F. Public Questions/Comments
- G. Adjourn

** DCBA conference room, 330 Salem Street. 530-345-6500.