



DECEMBER 2018

DOWNTOWN CHICO PROPERTY BASED IMPROVEMENT DISTRICT (PBID)

Josh Pitts

Operations Manager



Cleaning Highlights

Accomplishments

Christmas Preview

Ambassadors liberated the sidewalks and gutters from leaves and debris prior to the holiday event.

Flood Prevention

Ambassadors closely monitored storm drains and triaged them as needed.

Field Observations

Wet ground has made it difficult to pick up small litter composed of paper products. It will be easier to do more detailed cleaning once the rainy season is over.

A new Waste Management driver has been tipping dumpsters over to drain them before pick up, causing sludge and debris to cover parking lots and sidewalks in some areas.

Large graffiti occurrences have diminished greatly and most statistics involved smaller, quicker removals.

Fewer storm drains have been clogged than last year thanks to Ambassador initiative.

Initiatives

Pressure Washing

In preparation for the 2019 event season, Ambassadors will begin pressure washing the district core.



Ambassadors clean the plaza stage after Christmas Day.

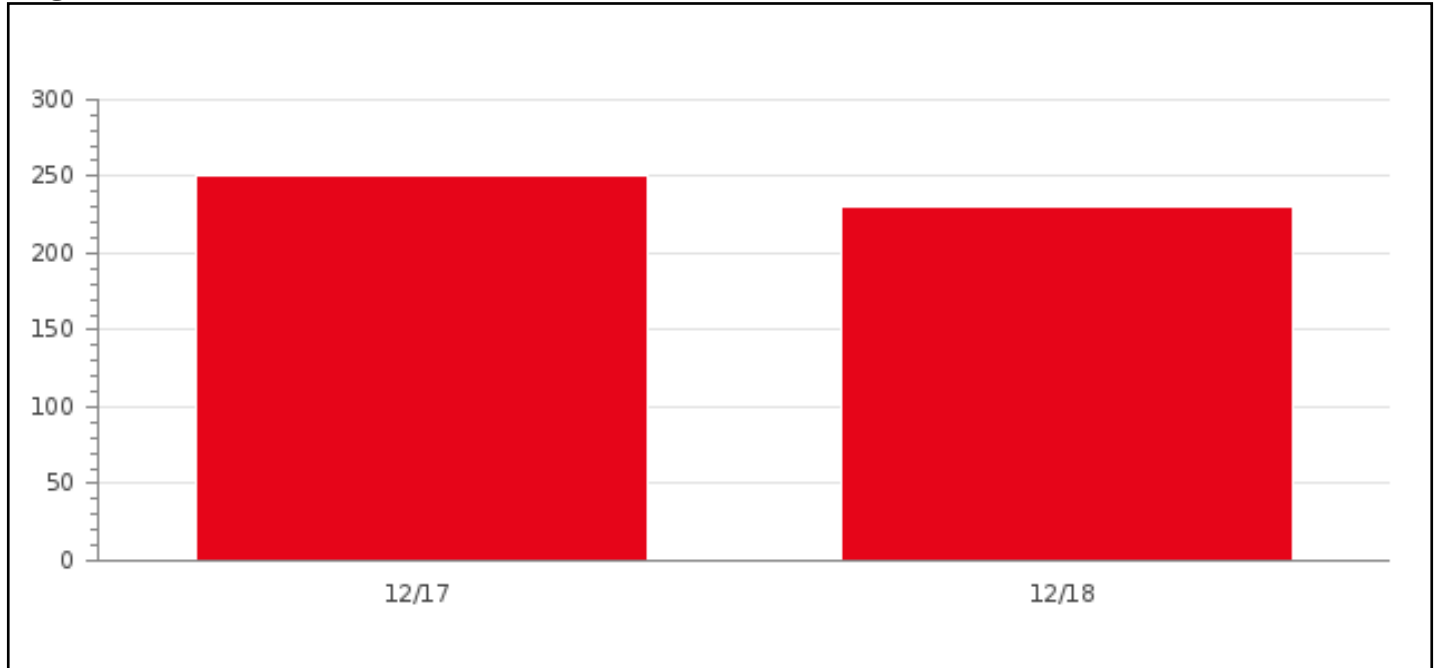
QUICK VIEW

Dec 01, 2018 -- Dec 31, 2018

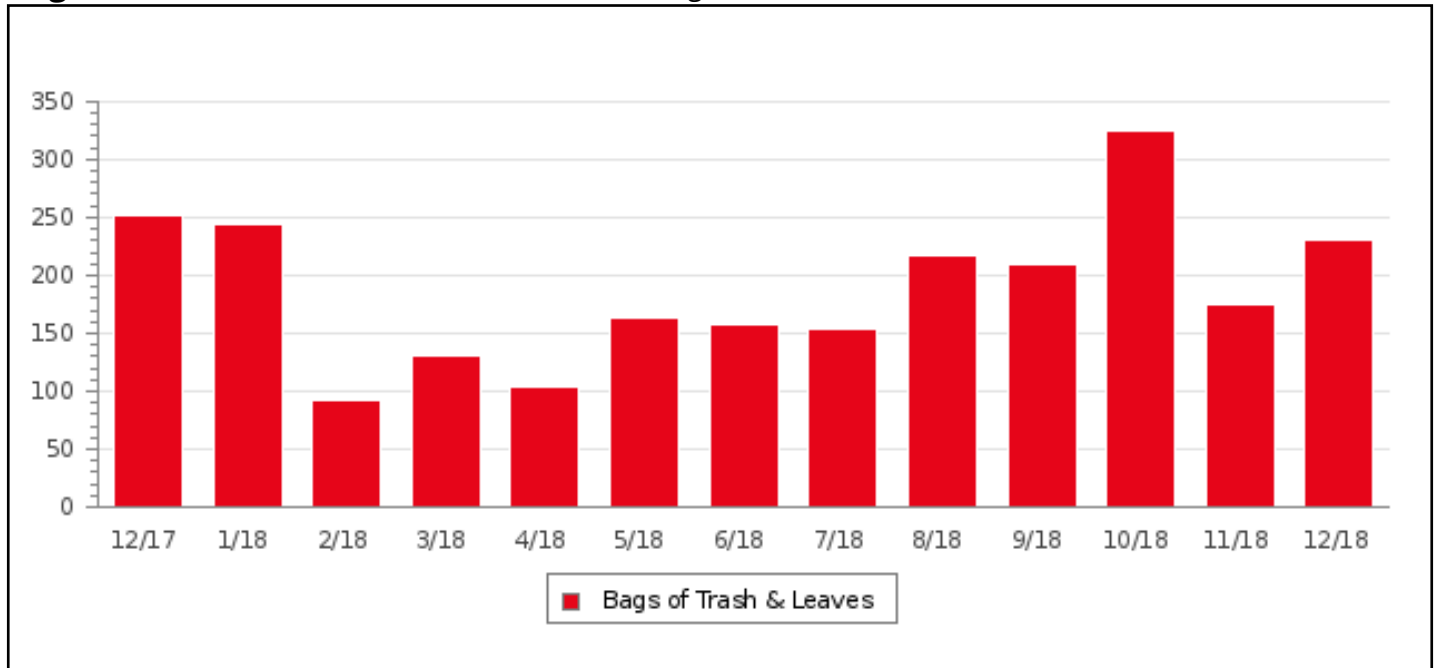
- 230** Bags of Trash & Leaves
- 178** Garbage Cans Cleaned
- 447** Graffiti/Stickers Removed
- 40** Hazardous Waste Clean-up (human)
- 69** Hazardous Waste Clean-up (pet)
- 27** Leaf Blower Hours
- 3** Power Washing (hours)
- 2** Sharps Clean Up
- 6** Shopping Carts
- 412** Spill - Clean Up
- 23** Storm Drains Cleaned
- 315** Street Furniture Cleaned
- 175** Tree Wells Cleaned
- 80** Weed Removal

Cleaning Statistics

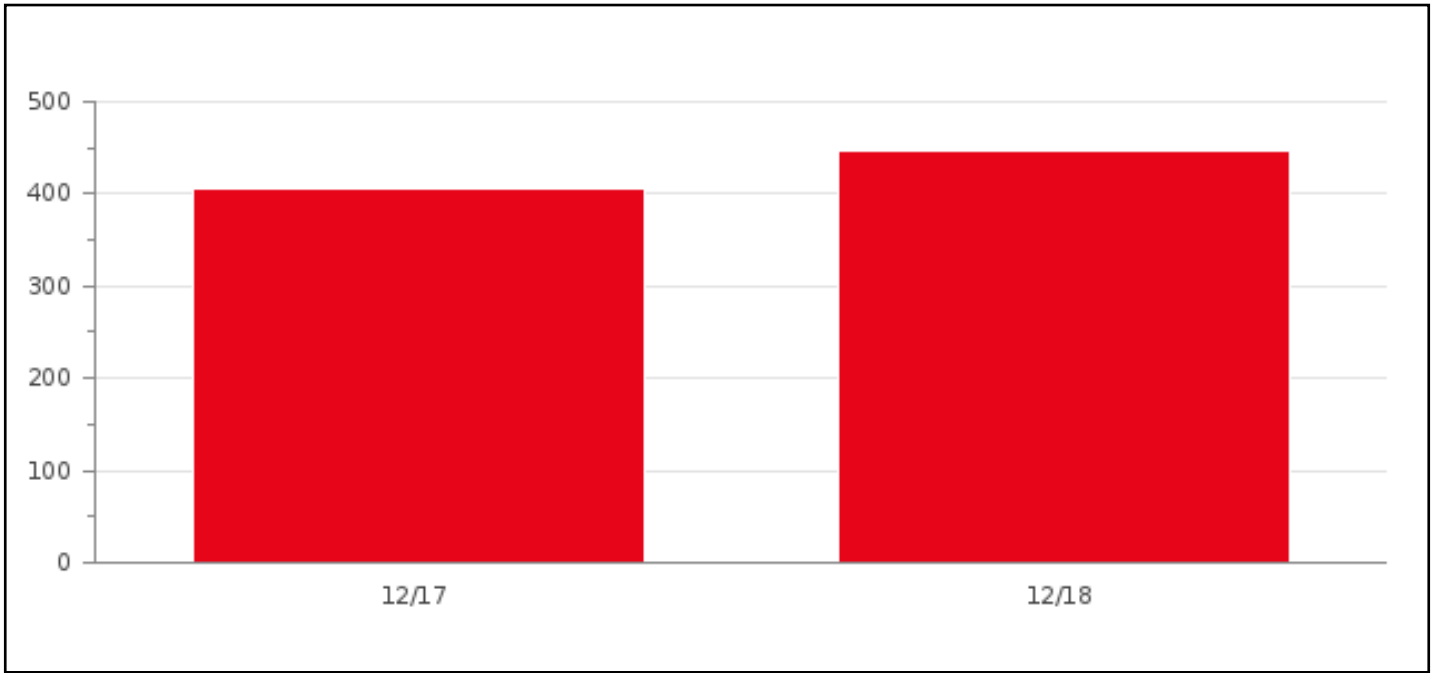
Bags of Trash & Leaves -- Month Vs. Month



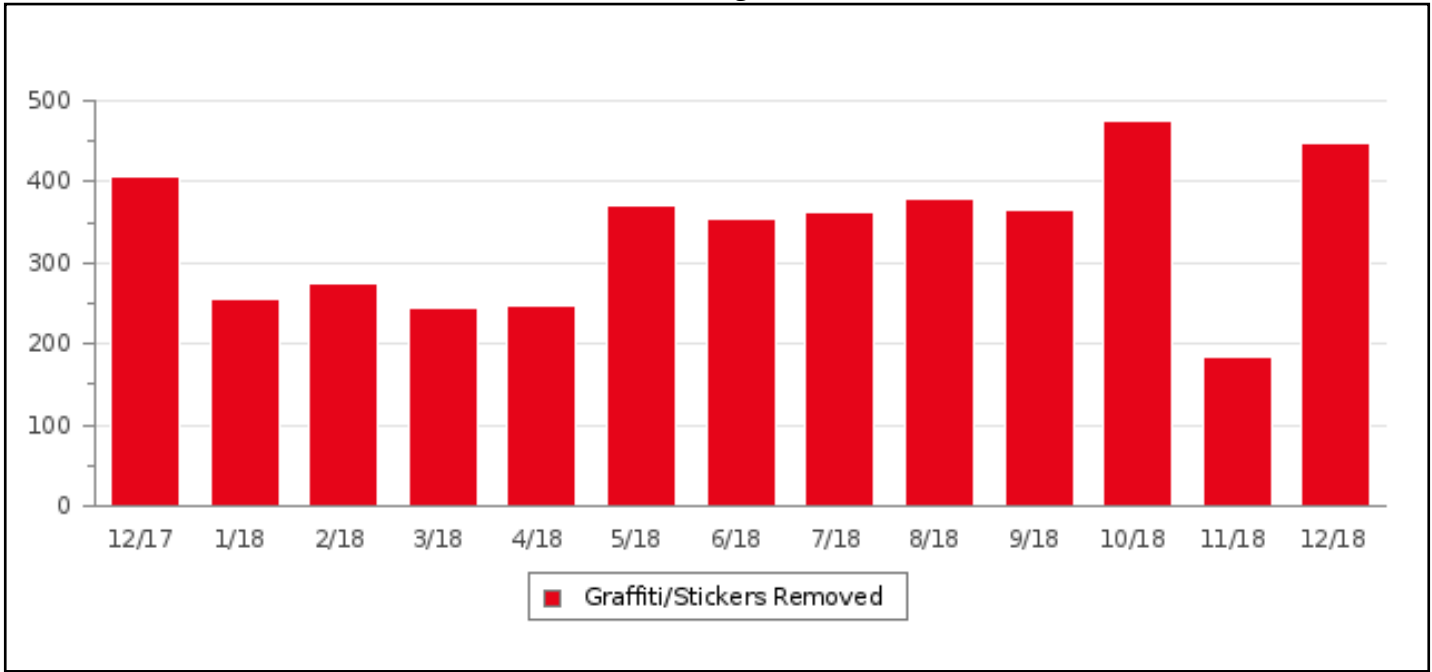
Bags of Trash & Leaves -- December 2017 through December 2018



Graffiti/Stickers Removed -- Month Vs. Month



Graffiti/Stickers Removed -- December 2017 through December 2018



Hospitality Highlights

Accomplishments

Holiday Cheer

Ambassadors more than doubled the amount of hospitality instances this December compared to last year.

In addition to passing out candy canes and buttons, Ambassadors also made the atmosphere hospitable by hanging lights on over a dozen trees in the core of the district.

Field Observations

Motorist Assists

Ambassadors did a fantastic job of promoting Free Parking Fridays to downtown guests.

Initiatives

Umbrella escorts

Rain is coming soon.

Resident Contacts

One week after students have returned, Ambassadors will be making contact with district residential units to (re)introduce ourselves and services.



Ambassadors wore festive holiday hats while passing out candy canes and holiday buttons.

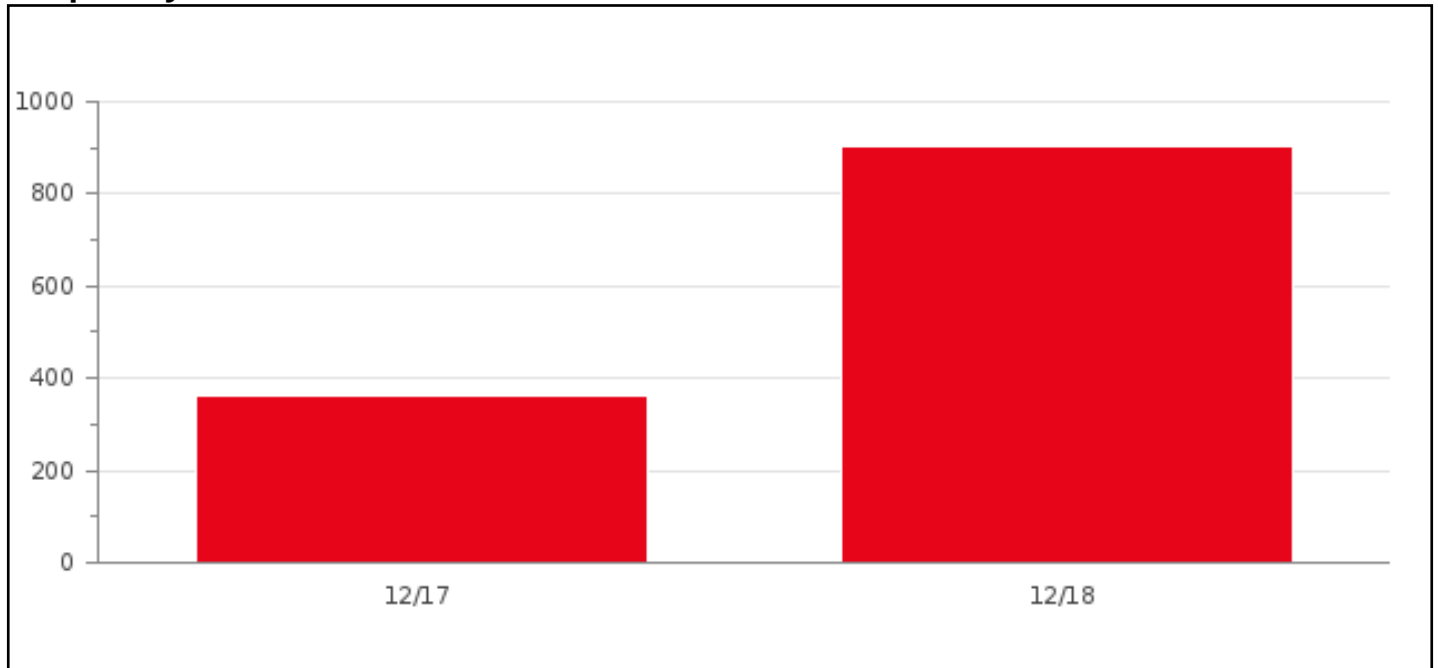
QUICK VIEW

Dec 01, 2018 -- Dec 31, 2018

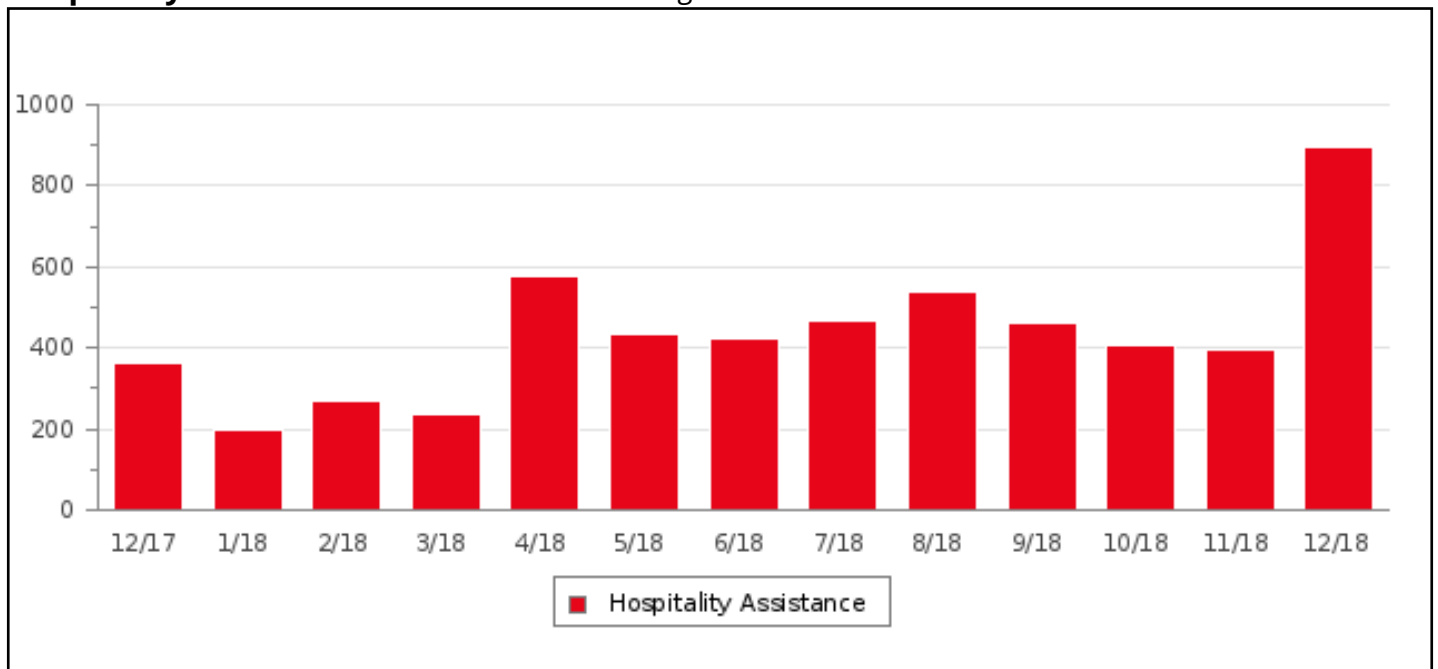
- 901** Hospitality Assistance
- 23** Hospitality Escort
- 71** Motorist Assist
- 31** Resident Contact
- 21** Umbrella Escorts

Hospitality Statistics

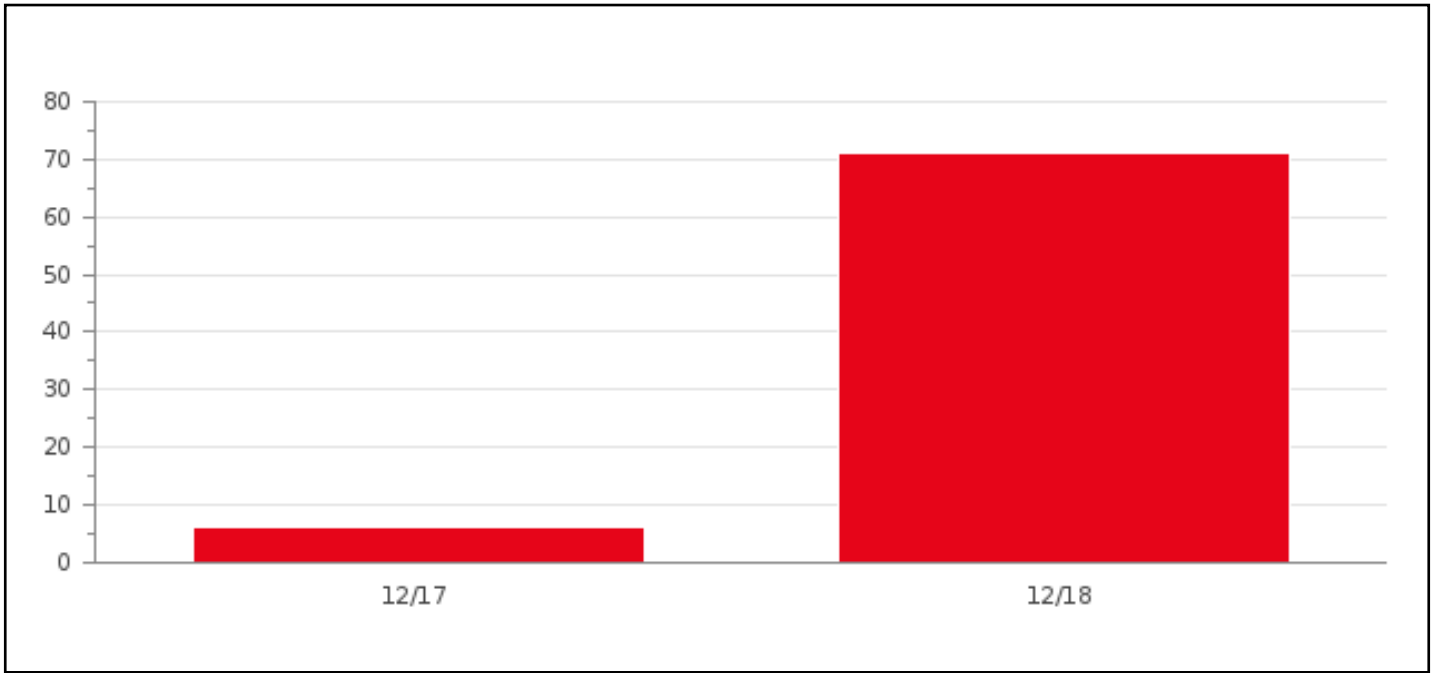
Hospitality Assistance -- Month Vs. Month



Hospitality Assistance -- December 2017 through December 2018

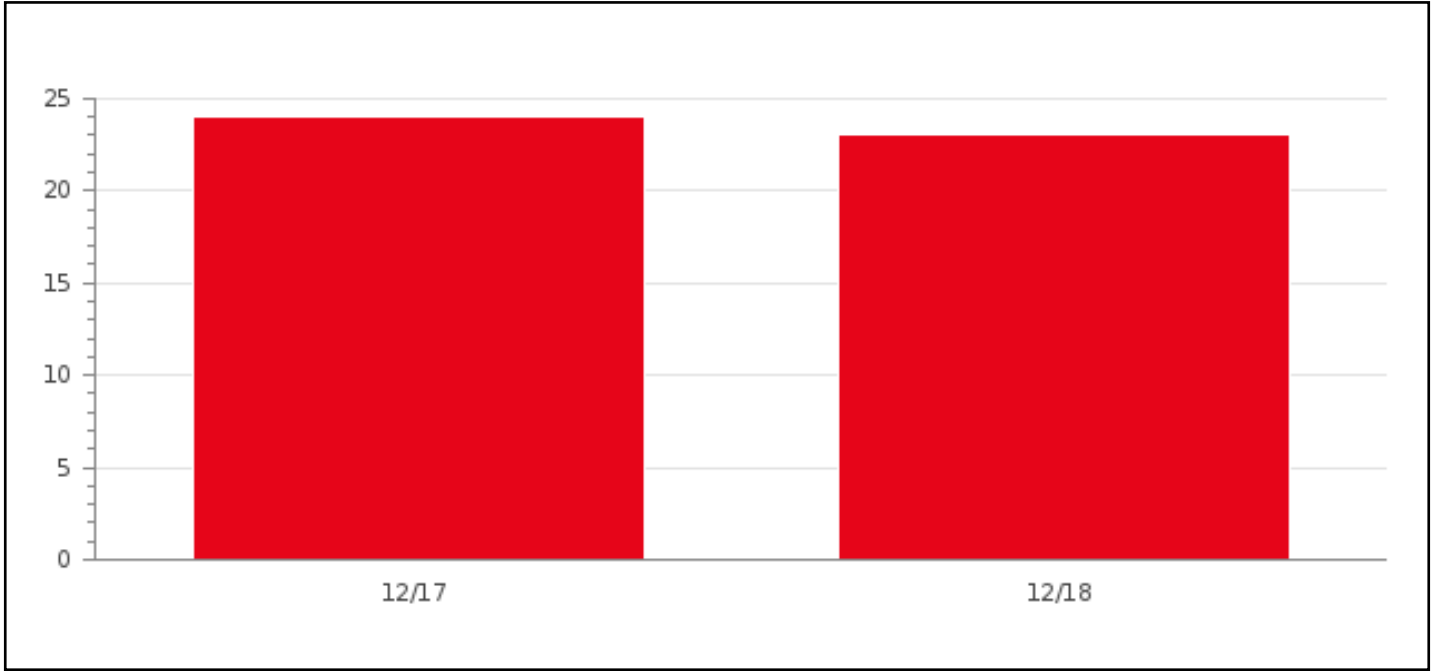


Motorist Assist -- Month Vs. Month



Ambassadors promoted "Free Parking Fridays" much more than the previous year.

Hospitality Escort -- Month Vs. Month



Safety Highlights

Accomplishments

Outreach

Ambassadors consistently offered opportunities to provide resources for the street population, often encouraging to seek shelter before the cold, rainy season.

Field Observations

Street Population

While majority of the usual street population have sought shelter, Ambassadors continue to offer assistance to the influx of new faces that have been displaced by the Camp Fire.

It has become apparent that the biggest challenge Ambassadors face when helping people is the lack of transportation to get them to resources. Often times when someone is willing to accept help, Ambassadors are powerless to give them the little push they may need towards help.

Overall, the city plaza has had significantly less street population staying there in the evening hours, as have many of the alcoves that neighbor businesses.

Street Population Count: 30.5

Up 8% since last month.

Cumulative Weekly Average: 26

Since November 2017.

Initiatives

Target Team

Ambassadors will be working with the Target Team to address the most severe safety impacts posed by persons of interest.



Ambassador Robert performs outreach for mental illness during a sit-lie violation encounter.

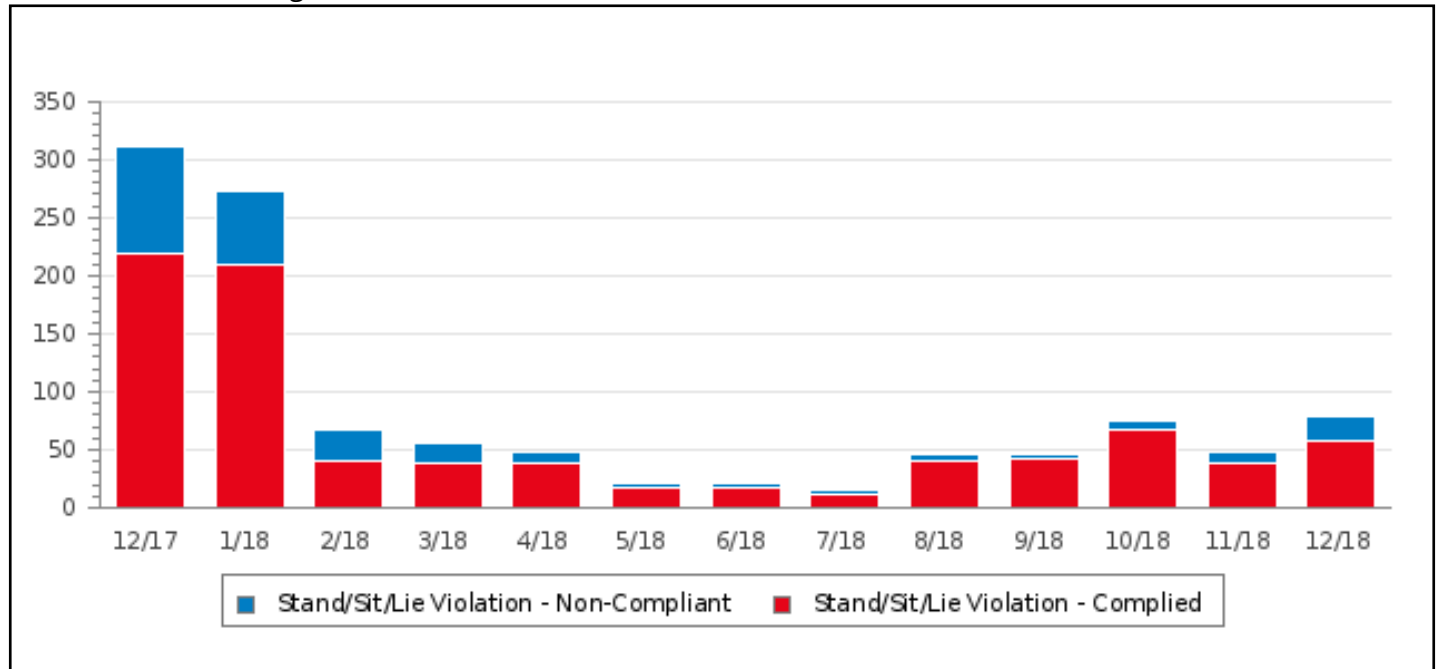
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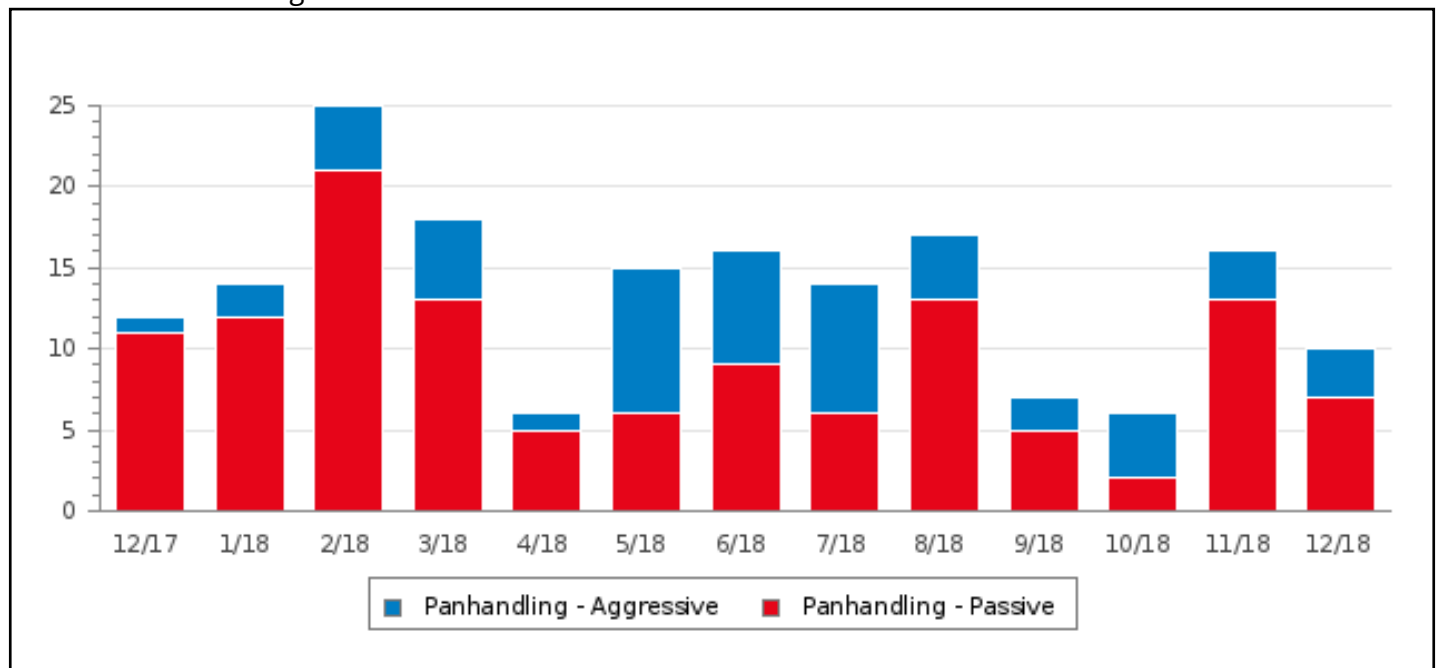
- 1** Assist Police/Fire Dept
- 221** Business Contact
- 3** Drunk and Disorderly
- 587** Homeless Contacts
- 3** Panhandling - Aggressive
- 7** Panhandling - Passive
- 125** Parking Garage Monitor
- 58** Stand/Sit/Lie Violation - Complied
- 20** Stand/Sit/Lie Violation - Non-Compliant

Safety Statistics

December 2017 through December 2018



December 2017 through December 2018



Highlights





























