



# **JANUARY 2019**

## **DOWNTOWN CHICO PROPERTY BASED IMPROVEMENT DISTRICT (PBID)**

Josh Pitts

Operations Manager



# Cleaning Highlights

## Accomplishments

### Plaza Street Furniture

Ambassadors cleaned benches, garbage cans and can liners in the plaza.

### Graffiti Removal

The district was hit hard this month by over two dozen large graffitis in a single night. Ambassadors scrambled to get these down and painted over as quickly as possible.

### Weed Spraying

Ambassadors have begun spraying for weeds in preparation for the spring event season.

### Leaf Pickup

Ambassadors bagged piles of leaves and debris remaining after the city concluded leaf pickup season.

### Municipal Trash Area

Ambassadors cleaned the municipal trash area, removing all leaves, shopping carts and bicycles that remained.

## Field Observations

### Homeless Triage

Most of the major messes created by the street population are coming from a very small percentage of individuals that remain non-compliant or require mental health outreach. Ambassadors continue to work with Target Team to address these issues as applicable.



Ambassadors cleaned trash can liners and street furniture in the plaza.

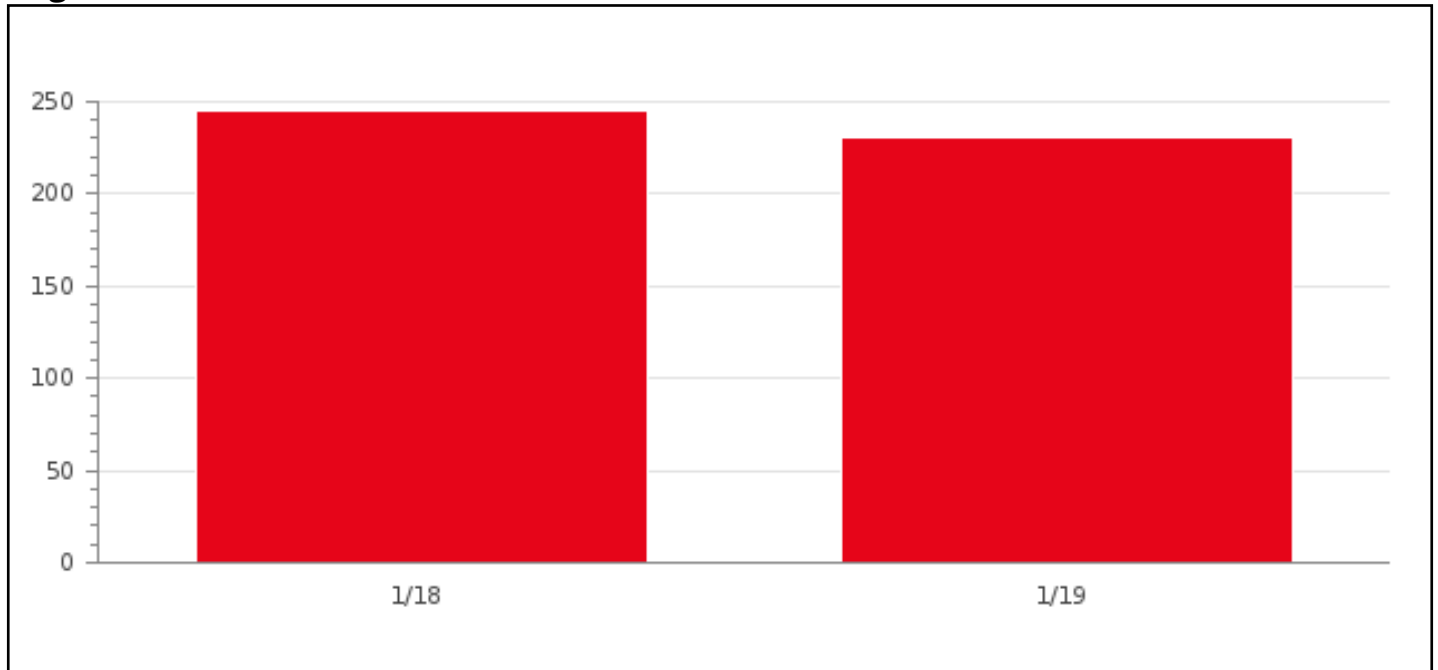
## QUICK VIEW

*Jan 01, 2019 -- Jan 31, 2019*

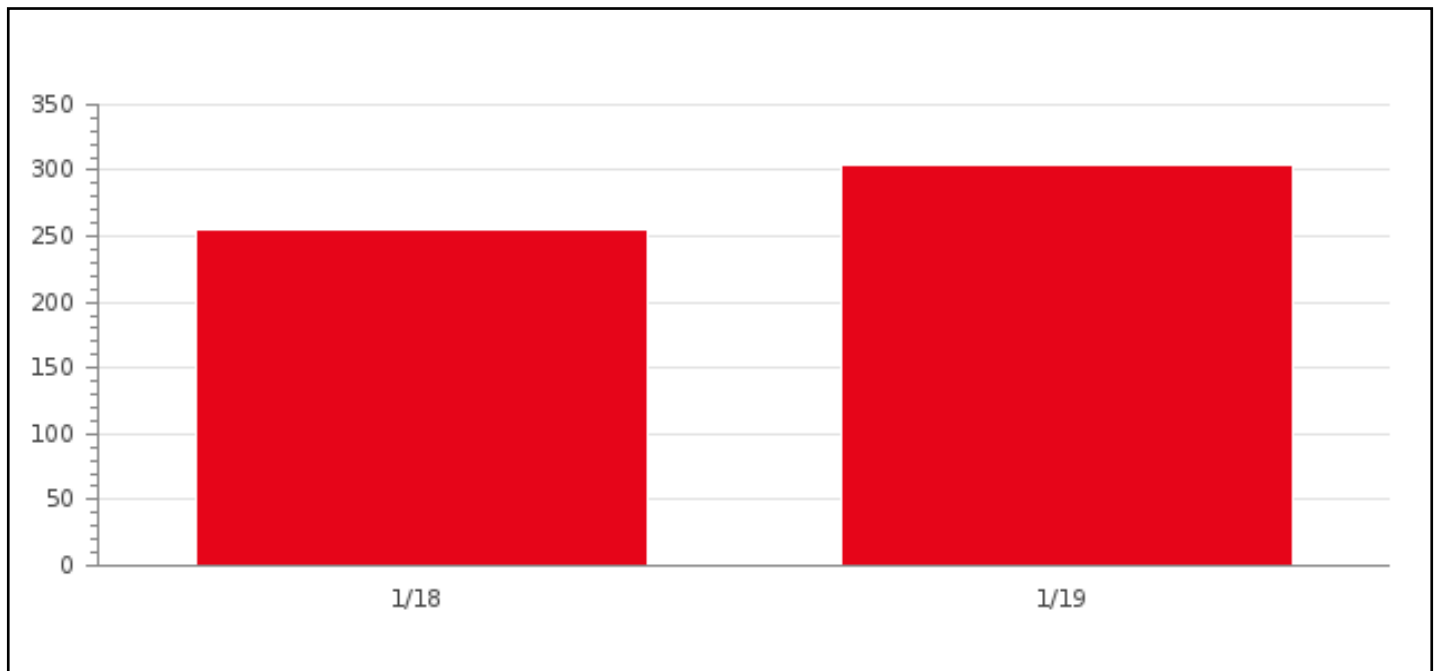
- 231** Bags of Trash & Leaves
- 111** Garbage Cans Cleaned
- 304** Graffiti/Stickers Removed
- 44** Hazardous Waste Clean-up (human)
- 67** Hazardous Waste Clean-up (pet)
- 16** Leaf Blower Hours
- 5** Power Washing (hours)
- 32** Sharps Clean Up
- 13** Shopping Carts
- 453** Spill - Clean Up
- 39** Storm Drains Cleaned
- 163** Street Furniture Cleaned
- 279** Tree Wells Cleaned
- 506** Weed Removal

# Cleaning Statistics

**Bags of Trash & Leaves -- Month Vs. Month**



**Graffiti/Stickers Removed -- Month Vs. Month**



# Safety Highlights

## Accomplishments

### Outreach

Ambassadors encouraged the street population to seek shelter prior to inclement weather and provided phone calls to resources when possible.

### Chico Retail Watch

The Operations Manager attended the first meeting since the Camp Fire.

## Field Observations

### Shelter Crisis

Nobody could have anticipated the impact that the Camp Fire would have on city's pre-existing shelter crisis. Ambassadors are still figuring out how to prioritize activities and adapt as a result. We're doing the best we can and ask that our community remain patient, tolerant and vigilante with us during these difficult times.

### Street Population Count: 37

*Up 20% since last month.*

*Up 30% from the cumulative average.*



Ambassadors perform safety patrols and welfare checks late at night.

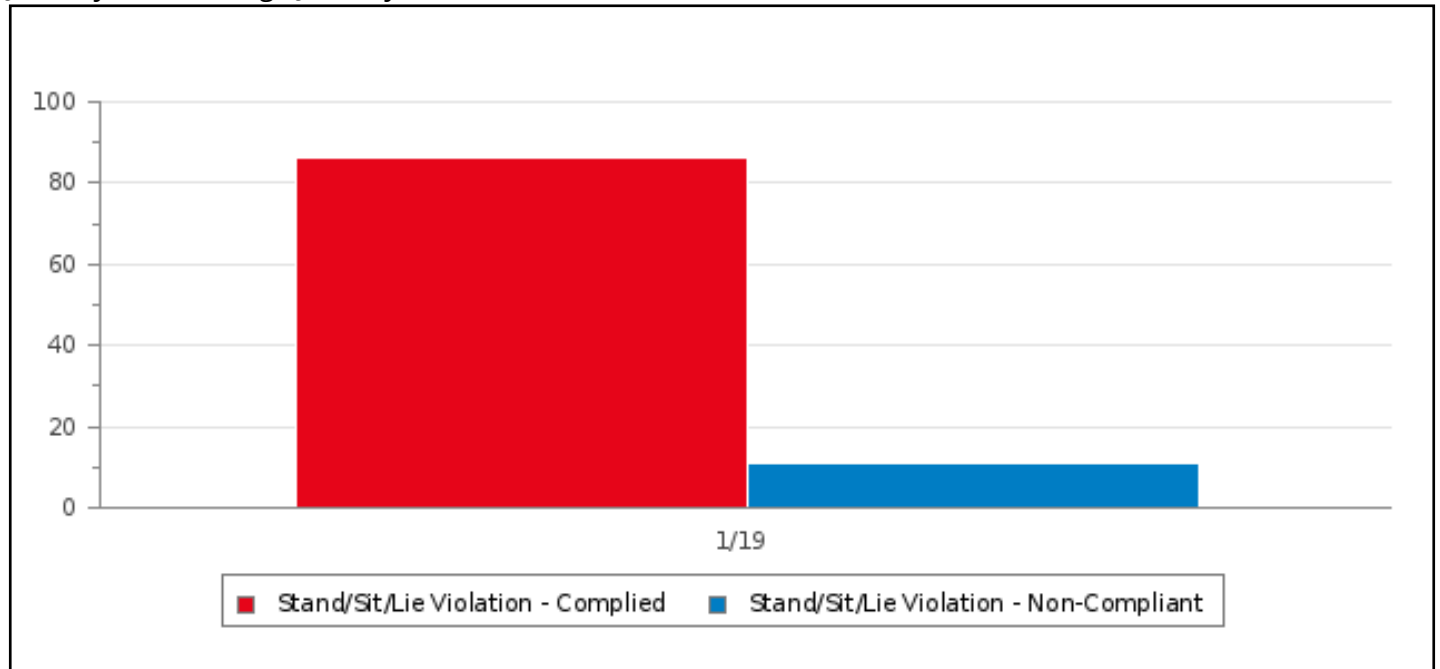
## QUICK VIEW

*Jan 01, 2019 -- Jan 31, 2019*

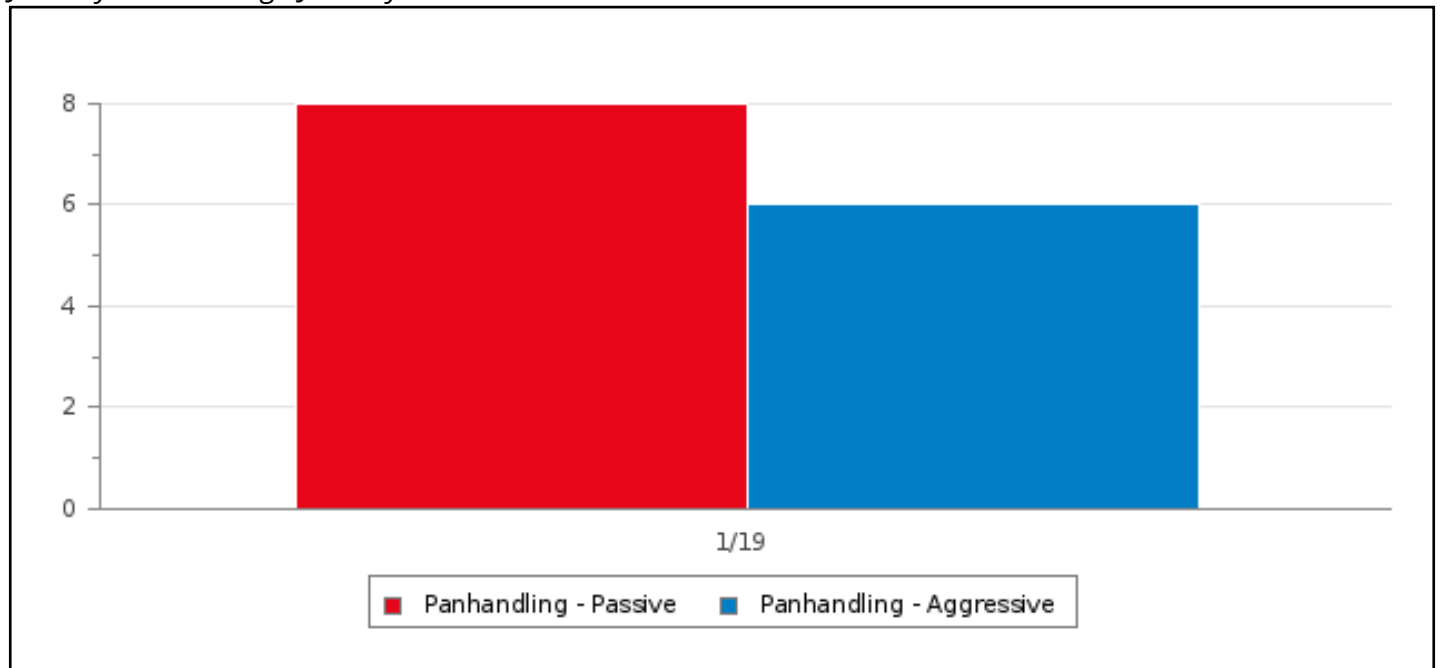
- 3** Assist Police/Fire Dept
- 262** Business Contact
- 4** Drunk and Disorderly
- 432** Homeless Contacts
- 6** Panhandling - Aggressive
- 8** Panhandling - Passive
- 128** Parking Garage Monitor
- 86** Stand/Sit/Lie Violation - Complied
- 11** Stand/Sit/Lie Violation - Non-Compliant

# Safety Statistics

January 2019 through January 2019



January 2019 through January 2019



# Hospitality Highlights

## Accomplishments

### Motorist Assists

This statistic has increased significantly since last year. Ambassadors have become well accustomed to looking for opportunities to provide motorists with assistance.

## Field Observations

### Hospitality

January was a slow month for hospitality, likely due to the absence of the student population. Despite this, Ambassadors continued to make an effort to hold doors open for people and find other ways to assist downtown guests at every possible opportunity.

## Initiatives

### Resident Contacts

Now that students have returned, Ambassadors will be making contact with district residential units in order to inform residents what Ambassadors can do, as well as provide postcards and stickers to contact us.



Ambassadors frequently look for opportunities to help their community.

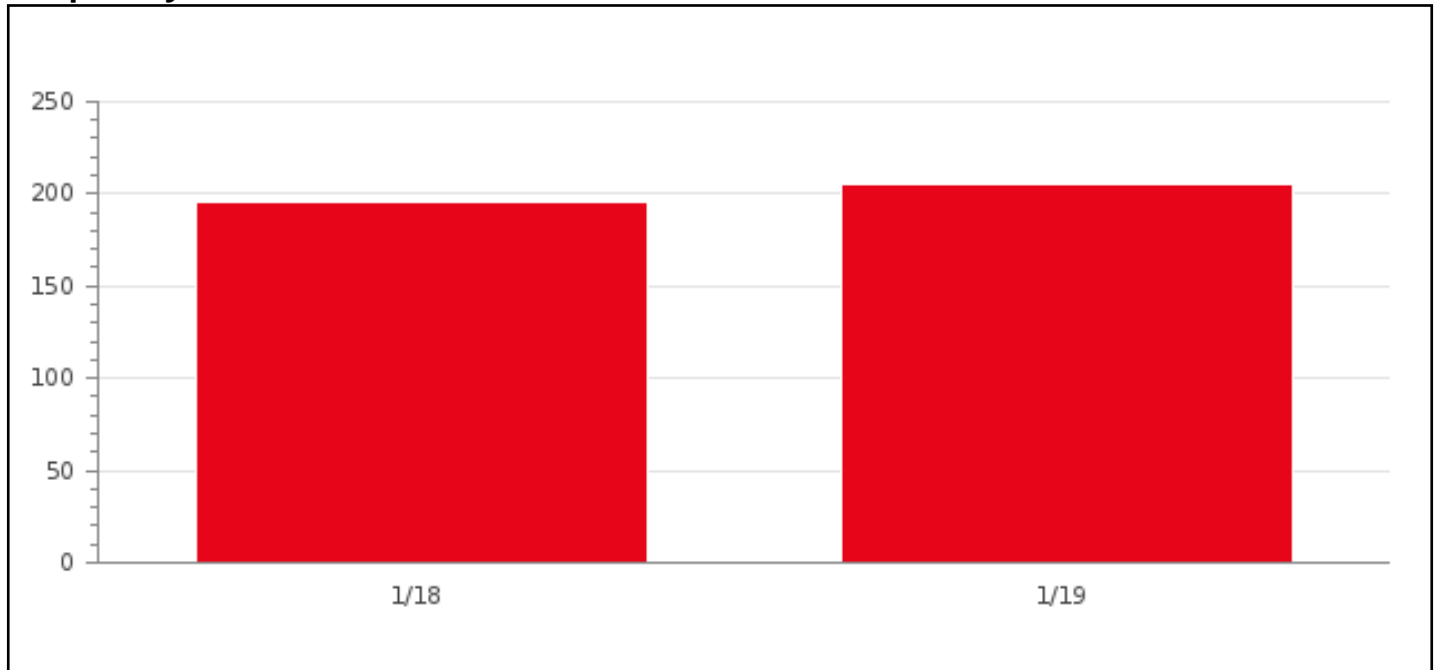
## QUICK VIEW

*Jan 01, 2019 -- Jan 31, 2019*

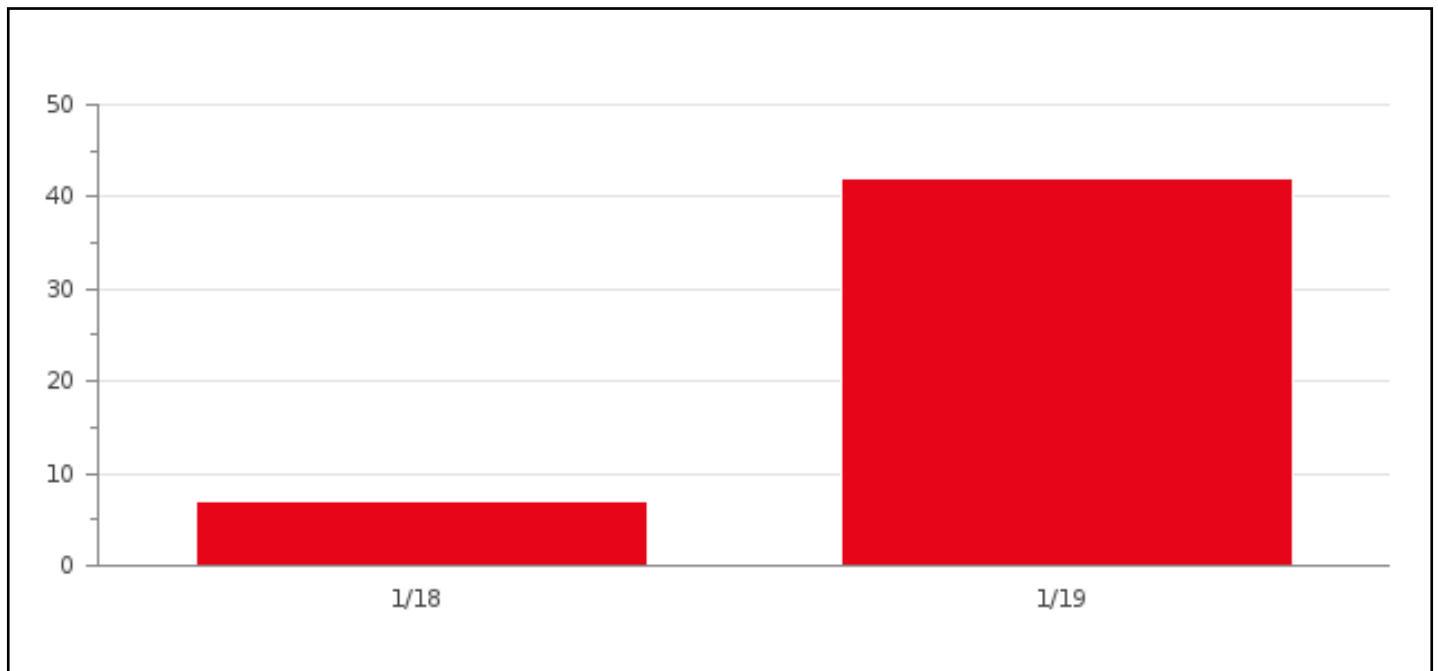
- 205** Hospitality Assistance
- 16** Hospitality Escort
- 42** Motorist Assist
- 8** Resident Contact
- 17** Umbrella Escorts

# Hospitality Statistics

**Hospitality Assistance -- Month Vs. Month**



**Motorist Assist -- Month Vs. Month**





## Before & After















































