



MARCH 2019

DOWNTOWN CHICO PROPERTY BASED IMPROVEMENT DISTRICT

Josh Pitts

Operations Manager



Cleaning Highlights

Accomplishments

Plaza Vandalism Cleanup

Ambassadors tackled a major incident of graffiti vandalism in the plaza bathrooms. Pictures are included in the *Before & After* section.

Maintenance Request Counts

These are things noticed by Ambassadors that couldn't be immediately serviced, but were eventually completed.

Abandoned Bike/Lock: 2
Additional Detailed Cleaning: 35
City Maintenance: 9*
Dead Animal: 2
Graffiti - Large: 64
Homeless -debris/clothing removal: 2
Landscaping / Trees: 18
Lighting: 17*
Other: 2
Pressure Washing: 7
Sticker Removal: 18
Storm Drain Cleaning: 1
Street Fixtures: 1

*Sent to Public Works to request service or repair.

Field Observations

Baseline Services

The team's ability to provide baseline services has been hindered over the past few months since the Camp Fire, although it's beginning to feel like we're on the rebound.

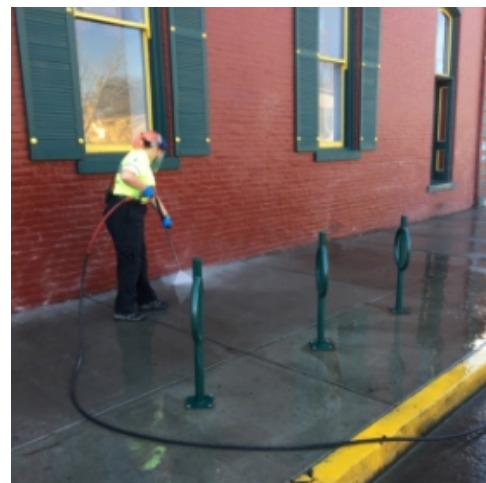
Property and business owners or managers can call the Ambassador hotline at (530) 433-8566 to request service during normal business hours. An Ambassador will show up and ask you to show them what specifically you would like done.

If your need cannot be immediately serviced, they will take a maintenance request and return as soon as possible with the proper equipment to complete your request.

Initiatives

Cats In The Community

The annual Chico State student cleanup will take place on April 1st, 2019. Ambassadors will lead teams of volunteers around the district to prioritize areas that require additional detailed cleaning.



Ambassadors began pressure washing Zone A.

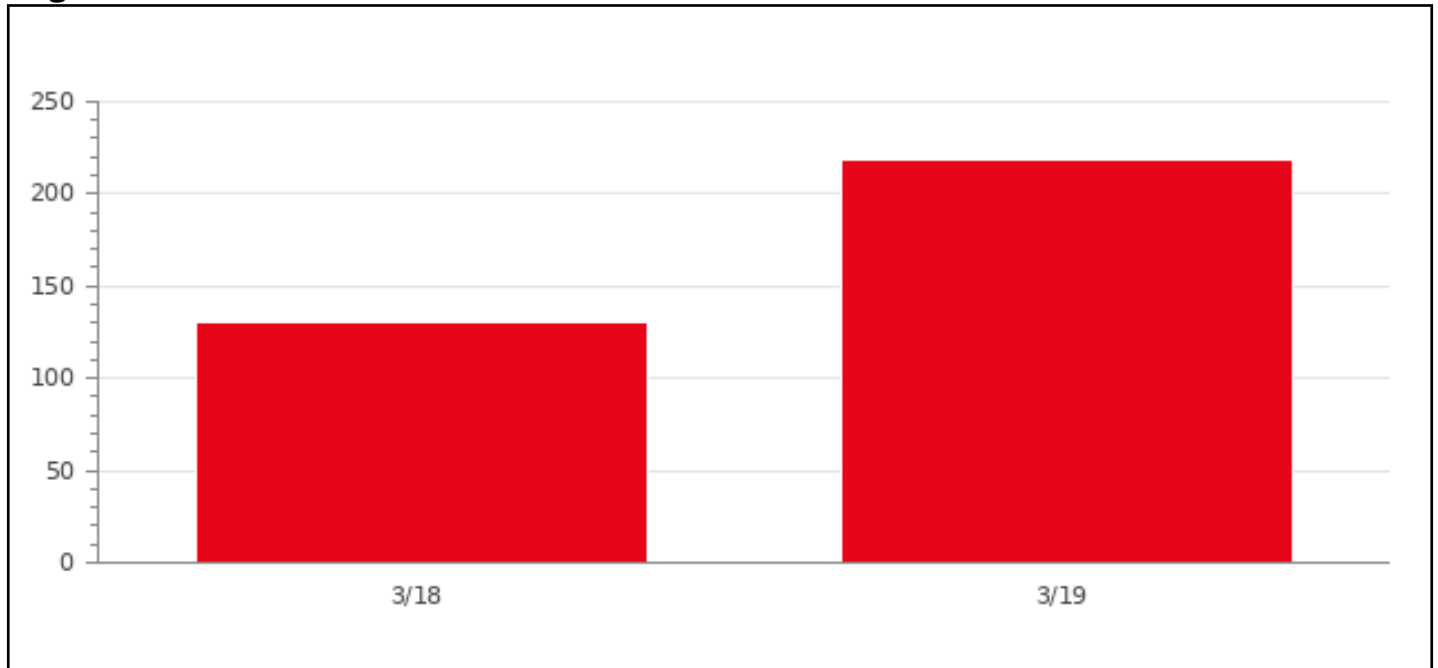
QUICK VIEW

Mar 01, 2019 -- Mar 31, 2019

- 219** Bags of Trash & Leaves
- 93** Garbage Cans Cleaned
- 316** Graffiti/Stickers Removed
- 72** Hazardous Waste Clean-up (human)
- 76** Hazardous Waste Clean-up (pet)
- 4** Leaf Blower Hours
- 6** Power Washing (hours)
- 18** Sharps Clean Up
- 15** Shopping Carts
- 491** Spill - Clean Up
- 21** Storm Drains Cleaned
- 141** Street Furniture Cleaned
- 265** Tree Wells Cleaned
- 2335** Weed Removal

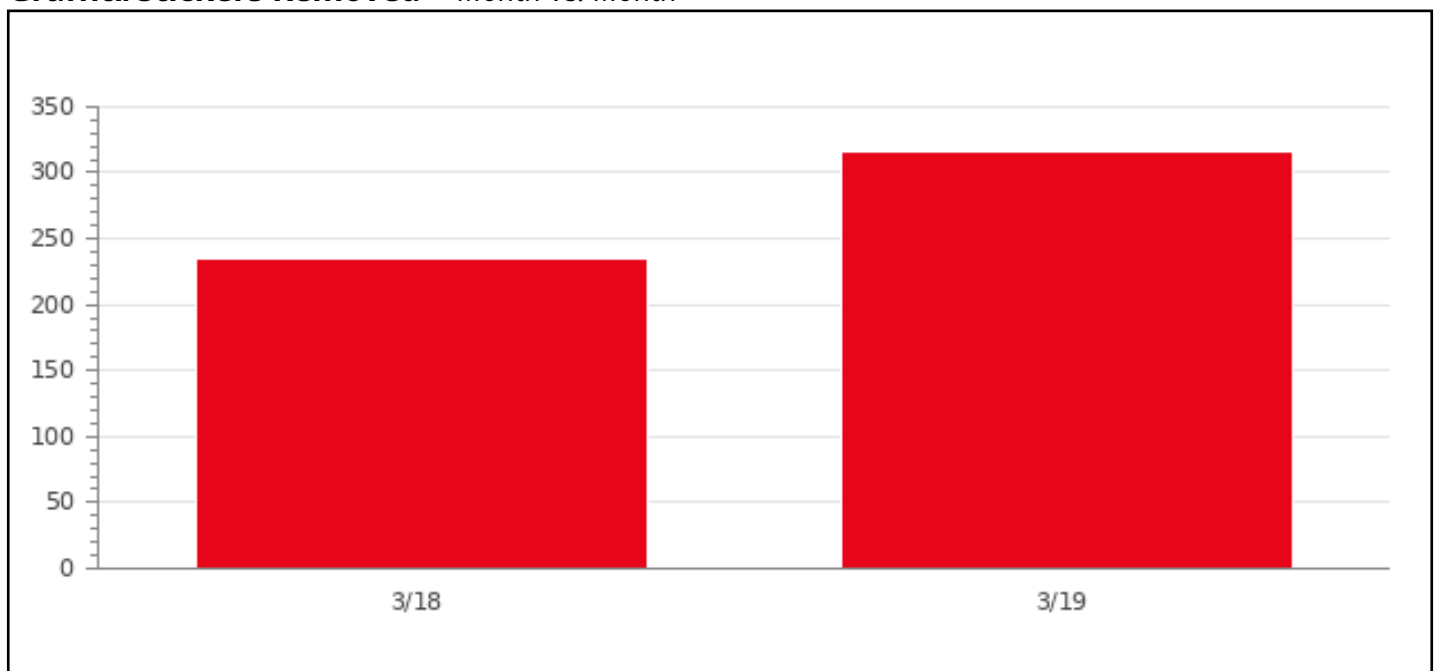
Cleaning Statistics

Bags of Trash & Leaves -- Month Vs. Month



This statistic is an overall indicator that demand has increased from Camp Fire impact.

Graffiti/Stickers Removed -- Month Vs. Month



Hospitality Highlights

Accomplishments

Record Hospitality

Ambassadors provided more escorts and motorist assistance than any previous month.

Field Observations

Camp Fire Impact

Ambassadors are doing a great job at making themselves available to the public, despite the increased demand for cleaning up after the street population.

As mentioned in the Cleaning Highlights section, Ambassadors' ability to provide baseline cleaning services, as well as time spent conducting dedicated hospitality, has been hindered by the increased demand for cleaning up after the street population (and activities such as picking up branches after storms).

Initiatives

Event Season

Ambassadors kick off the 2019 event season with the Thursday Night Market on April 4th.



Ambassador Jason answers questions for a pedestrian.

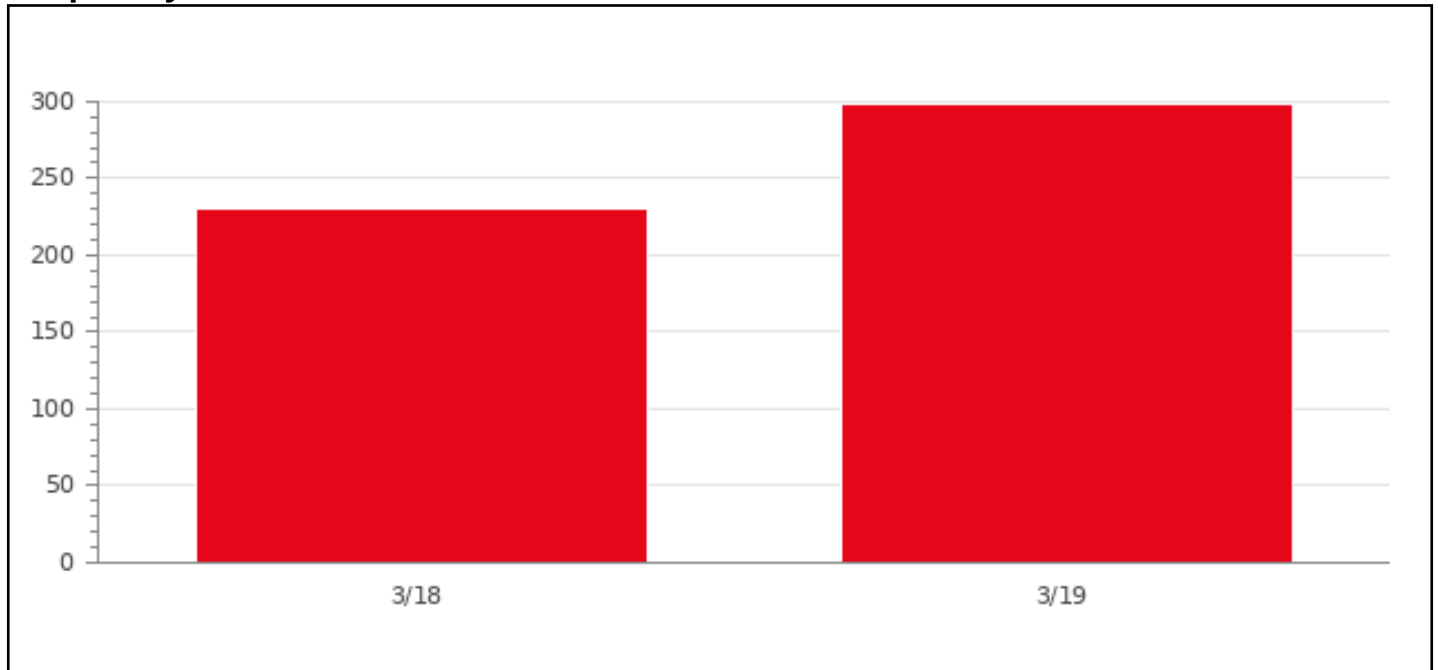
QUICK VIEW

Mar 01, 2019 -- Mar 31, 2019

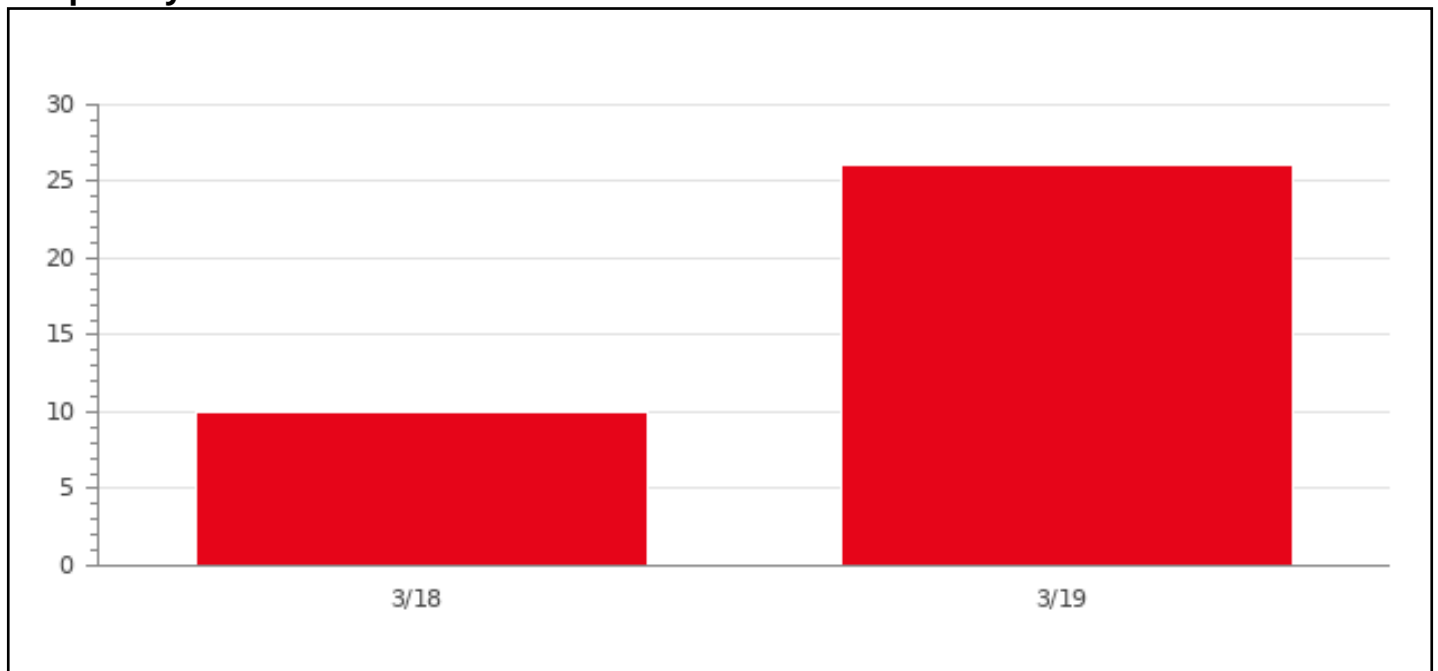
- 299** Hospitality Assistance
- 26** Hospitality Escort
- 54** Motorist Assist
- 2** Resident Contact
- 23** Umbrella Escorts

Hospitality Statistics

Hospitality Assistance -- Month Vs. Month



Hospitality Escort -- Month Vs. Month



Safety Highlights

Accomplishments

Property Recovery

Ambassador Spencer had his bike stolen from the parking garage. We were able to work with Target Team to identify the individual and return Spencer's property in less than 24 hours.

Incident Counts

Animal Related: 1
Assist Business: 3
Call for Service: 86
Criminal: 17
Emergency Services Called: 1
Found/Lost Property: 9
Garages: 11
Homeless: 30
Other: 17

Field Observations

Campfire Impact

Ambassadors have remained vigilant in doing their part to help keep downtown safe for visitors, however many have expressed their dissatisfaction with the observable contraries. We encourage members of our community to direct their concerns towards our city's leadership and express the need for increased public safety as the priority going forward.

Street Population Count: 17

Down 43% since last month.

Although we are closer to normal counts seen prior to the Camp Fire, it could potentially be due to rain and available emergency shelter. The next few months will be more revealing.

Note: This count is performed at the same day and time each week. It may not accurately reflect other days and times of the week when the perception of homelessness is greater.

Initiatives

Persons of Interest (POI)

An additional officer has returned to the Target Team, doubling the police presence in the downtown area during weekdays. Ambassadors continue to work with law enforcement to provide intelligence on known persons of interest so that together we may deter them from making downtown an epicenter for activity.



Ambassador Josh performs a homeless contact for socially unacceptable behavior.

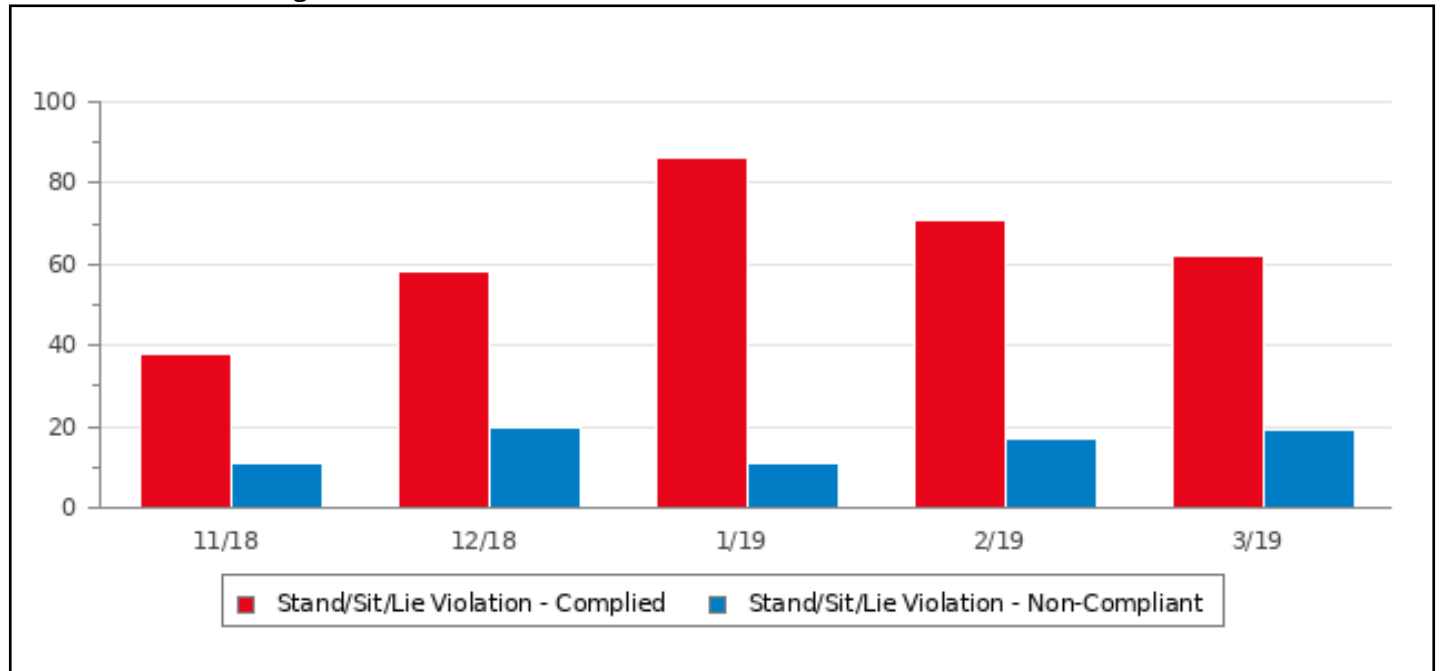
QUICK VIEW

Mar 01, 2019 -- Mar 31, 2019

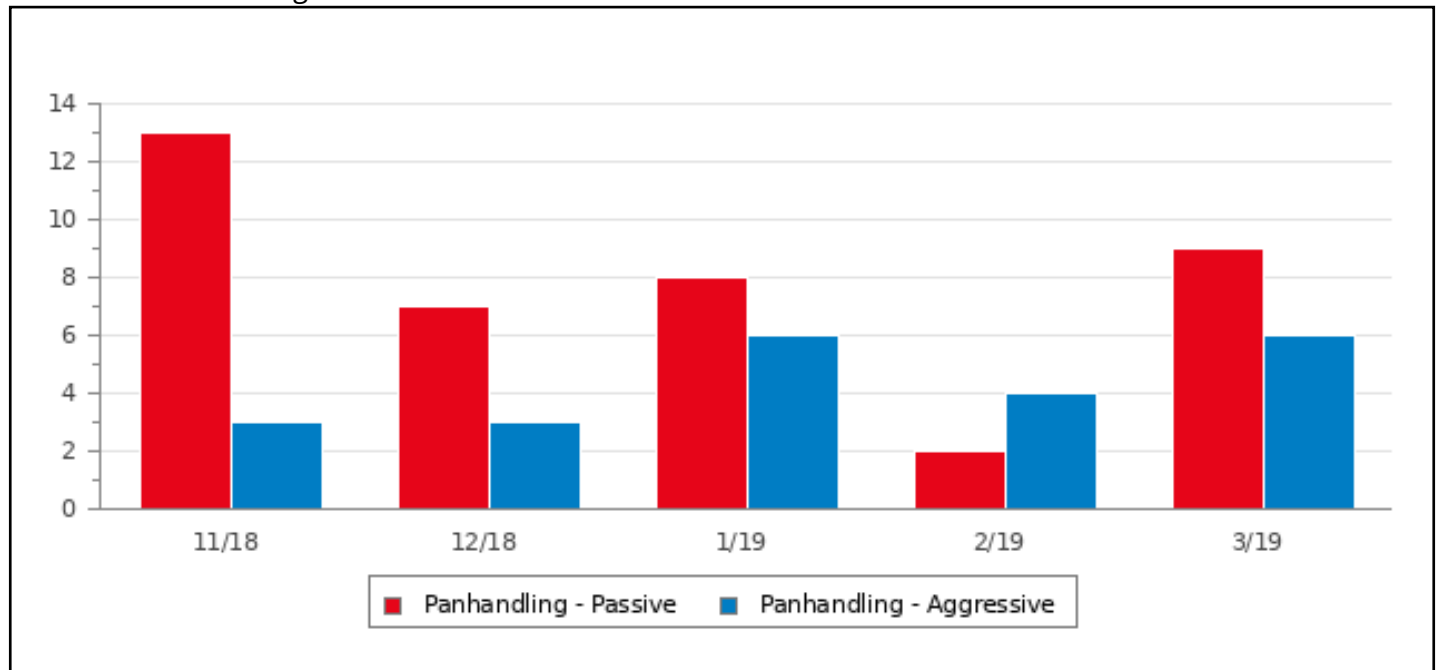
- 4** Assist Police/Fire Dept
- 168** Business Contact
- 8** Drunk and Disorderly
- 546** Homeless Contacts
- 6** Panhandling - Aggressive
- 9** Panhandling - Passive
- 139** Parking Garage Monitor
- 66** Stand/Sit/Lie Violation - Complied
- 19** Stand/Sit/Lie Violation - Non-Compliant

Safety Statistics

November 2018 through March 2019



November 2018 through March 2019



Before & After

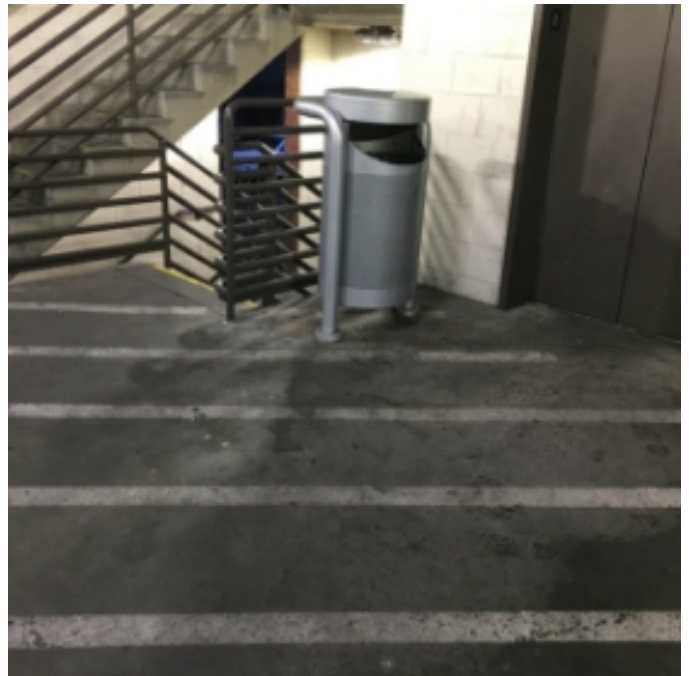
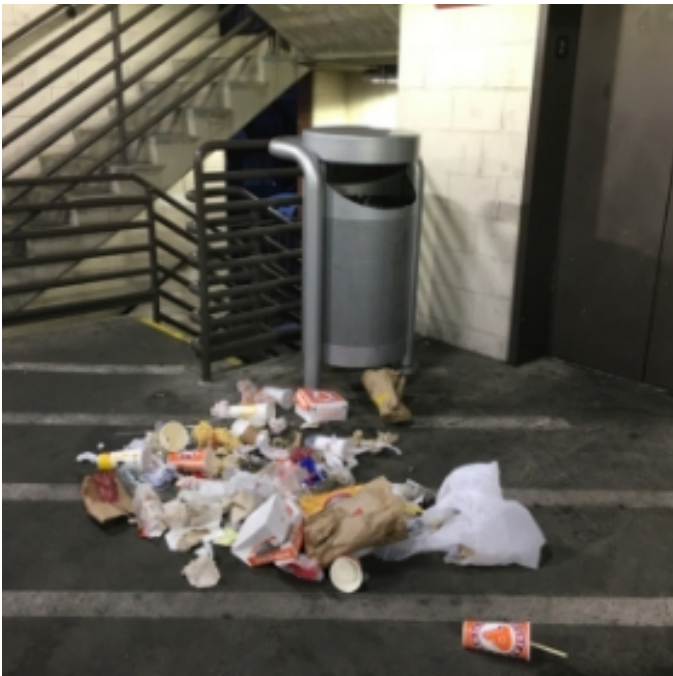
























Cleaned!





