



# **Downtown Chico**July 2019



## **Cleaning Highlights**

#### **Field Observations**

The Ambassador Team picked up more Bags of Trash and Leaves than the prior month by 26%. 78 of these bags were collected in Zone A and 92 of these in Zone B.

We made a concerted effort to clean as many of the trash cans as possible in July which lead to an increase of 49.51% and really helps to give the appearance of a clean downtown.

We experience an uptick in Graffiti this month. The picture to the right show a new tag that we had not seen before and he left his mark 17 time in just one overnight. We removed 18.85% more Graffiti and stickers than the prior month for a total of 520.



Lots of Tags

#### **QUICK VIEW**

Jul 01, 2019 -- Jul 31, 2019

172 Bags of Trash & Leaves

**309** Garbage Cans Cleaned

520 Graffiti/Stickers Removed

353 Spill - Clean Up



## **Hospitality Highlights**

#### **Field Observations**

We had a slight dip in Business Contact with a reduction of 10.59% but were still able to contact 76 business during the month. This was due to the lack of management presence but do foresee this to be on the rise in coming months.

Overall, July was a great month for Hospitality as a whole. Hospitality Assistance was up 51.3% from June for a total of 115 and Hospitality Escorts were up 66.67% for a total of 15.

We were also in contact with more of our Residents this month with a total of 16 and an increase of 81.25%.



During the month of July, we documented 44 calls for service from downtown businesses and patrons. This is an average number of calls for service as it is only an increase by 1 from June.

#### **Request for New Signage**

There were a total of 3 request forwarded to Chico Public Works for signage that was either damaged or had graffiti that could not be removed and needed to be replaced.



Call for Service

#### **QUICK VIEW**

Jul 01, 2019 -- Jul 31, 2019

**76** Business Contact

**115** Hospitality Assistance

**15** Hospitality Escort

**16** Resident Contact



## **Outreach Highlights**

#### **Field Observations**

The Ambassador Team made 203 contact with the Homeless population in the month which was up 39.9% from the previous month. It is hard to tell if this is indicative of a larger population or due to better reporting. There has been an emphasis placed on better and more accurate reporting under new leadership.

Street Population counts seems to be an accurate count but there was a failure of accurate counts during the month of June so a comparison month over month is not accurate.



Heather

#### **QUICK VIEW**

Jul 01, 2019 -- Jul 31, 2019

**203** Homeless Contacts

**206** Street Population Count



## **Safety Highlights**

#### **Field Observations**

The Ambassador Team completed a total of 48 Parking Garage Tours during the month of July. However, this is down 15.79% from June. This will be remedied moving forward under the new leadership.

Sit/Stand/Lie Compliance was in line with the prior month with a total of 16. However, the Sit/Stand/Lie Non-Compliant was up 100% from the prior month with a total of 2 occurances.

#### **Request to the City**

During the month of July, 14 total requests were sent to Chico Public Works. 11 of these requests for for City Maintenance and 3 were specific to Lighting. These are indicative of the Ambassador Team really paying close attention to overal Safety of the Downtown.



Third Street Garage

#### **QUICK VIEW**

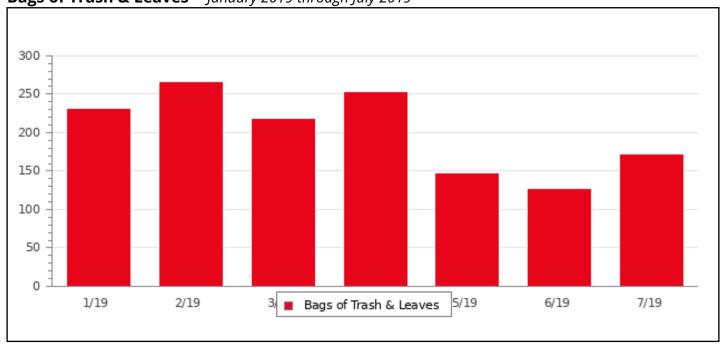
Jul 01, 2019 -- Jul 31, 2019

- **48** Parking Garage Monitor
- 16 Stand/Sit/Lie Violation Complied
  - 2 Stand/Sit/Lie Violation Non-Compliant

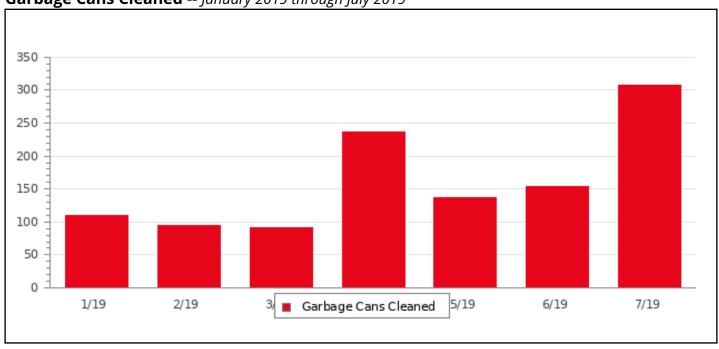


## **Statistics**

Bags of Trash & Leaves -- January 2019 through July 2019

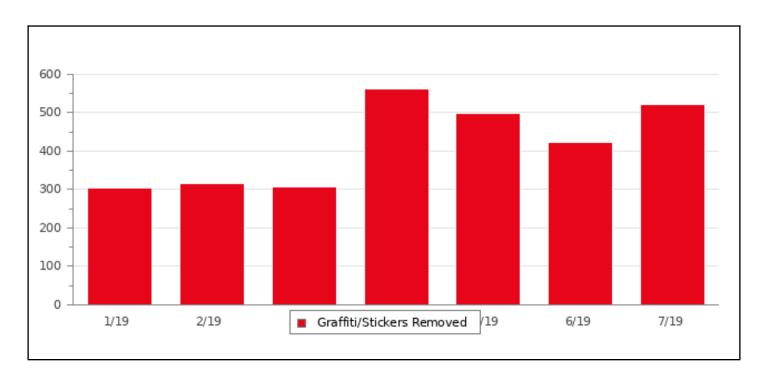


**Garbage Cans Cleaned --** *January 2019 through July 2019* 

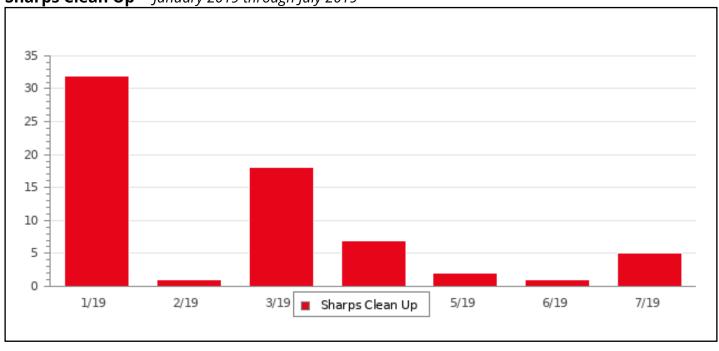


**Graffiti/Stickers Removed --** January 2019 through July 2019



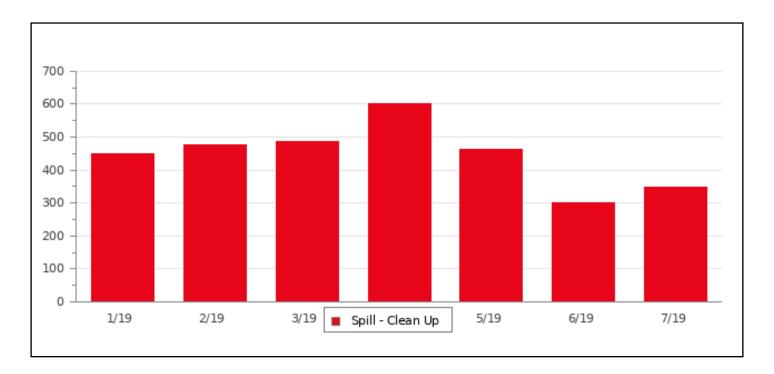


Sharps Clean Up -- January 2019 through July 2019

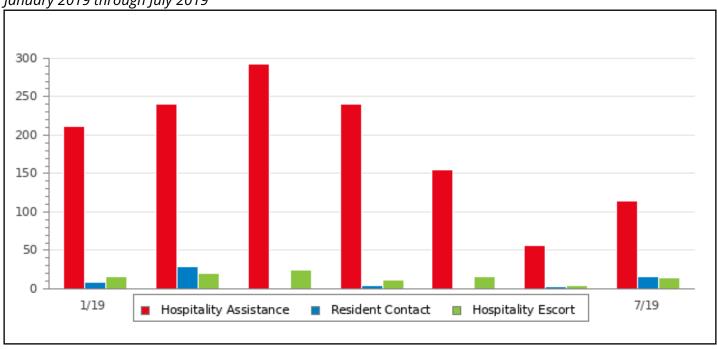


**Spill - Clean Up --** *January 2019 through July 2019* 



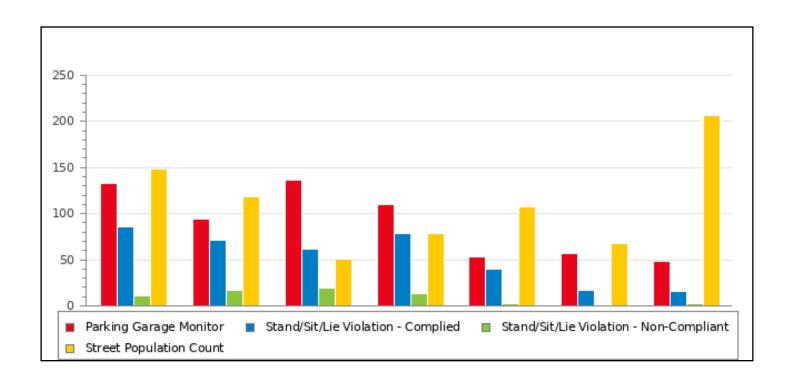


January 2019 through July 2019



January 2019 through July 2019



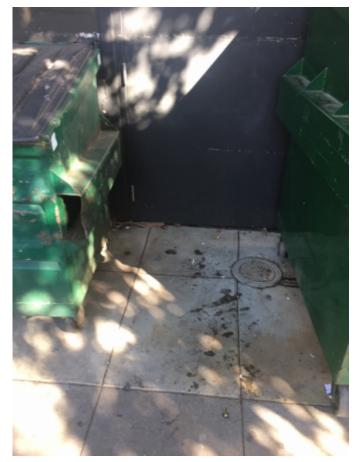




## July 2019 Photos



Dumpster Before



Dumpster After



Plaza Spill Before



Plaza Spill After



Grime from Power Washing just 4 feet of Sidewalk

