

DOWNTOWN CHICO AMBASSADORS APRIL 2023

Avery Williams





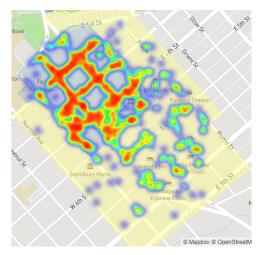
Highlights

Field Observations

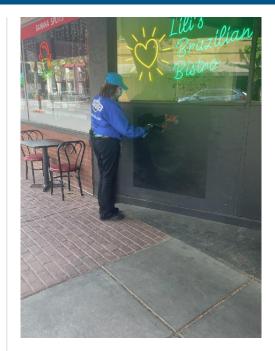
For the month of April we saw a 53% uptick in Graffiti, Stickers, and unauthorized flyers throughout Downtown. We saw a 67% decrease in the unsheltered population during our counts, with the plaza being a popular hang out, last month we added a plaza monitor statistic to keep track of the amount of times Ambassadors go through the plaza for cleaning and safety patrols.

Initiatives

We were given zone maps of the kiosks, as well as QR codes to acces various programs pertaining to the kiosks such as, 10 hour parking permits, merchant validation program, and parking receipts. Each of these QR Codes along with the map have been loaded onto the Ambassadors smart devices and can be accessed during hospitality assistances.



The above heat map shows where Ambassadors have provided Hospitality Assistance for April 2023 $\,$



QUICK VIEW

Apr 01, 2023 -- Apr 30, 2023

- 71 Abandoned Property Picked Up
- 147 Bags of Trash & Leaves
- 253 Graffiti/Stickers Removed
- 618 Business Contact
- 1371 Hospitality Assistance
- 538 Homeless Contacts
- 38 Power Washing (hours)
- 40.5 ATLV Hours



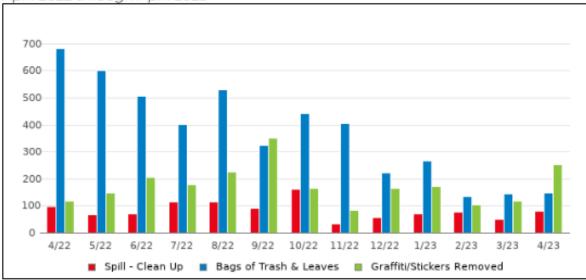
The below statistics show an overview of the cleaning program from April 2022 to April 2023. We saw a 35% increase in spill Clean up, and a 52% increase in Human hazardous waste clean up.



April 2022 through April 2023

	04/2022	05/2022	06/2022	07/2022	08/2022	09/2022	10/2022	11/2022	12/2022	01/2023	02/2023	03/2023	04/2023	TOTAL
ATLV Hours	5	19	24	36	21	13	33	46	59	41	10	16	40.5	363.5
Abandoned Property Picked Up	71	59	62	45	60	71	58	41	53	106	65	60	71	822
Bags of Trash & Leaves	681	601	508	402	525	324	447	396	231	264	139	146	147	4811
Cardboard	0	0	0	0	0	0	0	0	0	0	22	166	130	318
Glass Clean Up	62	55	93	82	237	78	91	40	44	52	44	35	64	977
Graffiti/Stickers Removed	117	144	212	178	227	353	165	86	161	178	105	117	253	2296
Hazardous Waste Clean- up (human)	26	21	17	11	16	13	20	n	14	29	17	17	36	248
Hazardous Waste Clean- up (pet)	17	9	17	15	37	19	35	30	10	15	3	13	7	227
Power Washing (hours)	24	16	42	36	30	39	19	63	2	1	17	21	38	348
Service Call	17	38	55	37	53	48	64	35	91	89	38	67	65	697
Shopping Carts	18	9	14	7	13	4	3	2	5	14	11	13	12	125
Spill - Clean Up	98	66	73	115	116	90	163	35	58	66	83	52	80	1095

April 2022 through April 2023





Hospitality/ Safety/ Outreach Statistics

The below statistics show an overview of the Hospitality and Safety program from April 2022 to April 2023. We saw a 6.4% increase in hospitality assitance, and a 19% decrese in homeless cotactcs



April 2022 through April 2023

04/2022 05/2022 06/2022 07/2022 08/2022 09/2022 10/2022 11/2022 12/2022 01/2023 02/2023 03/2023 04/2023 TO														
	04/2022	05/2022	06/2022	07/2022	08/2022	09/2022	10/2022	11/2022	12/2022	01/2023	02/2023	03/2023	04/2023	TOTAL
Business Contact	143	118	163	147	248	254	204	122	223	265	442	780	618	3727
Homeless Contacts	250	341	198	158	295	206	217	139	228	249	361	671	538	3851
Hospitality Assistance	128	230	191	211	267	136	112	71	73	93	580	1288	1371	4751
Parking Garage Monitor	64	111	100	128	173	134	121	66	80	112	163	154	165	1571
Plaza Monitor	o	0	0	0	0	0	0	0	0	0	48	137	208	393
Street Population Count	228	206	57	85	49	103	153	77	61	63	65	94	56	1297



