



DOWNTOWN CHICO AMBASSADORS

March 2023

Avery Williams



Highlights

Field Observations

For the Month of March we saw an uptick in Hospitality assistances. The new pay kiosks have provided ample opportunities for ambassadors to engage the public. The reviews on the kiosks from the general public are mixed, however with ambassadors working to educate downtown visitors on how to use the kiosks and public works staff doing their part to make sure the kiosks are running efficiently we see the kiosks being a successful investment for the downtown area.



Initiatives

We are continuing to implement new ways to discourage people sleeping, and blocking side walks by utilizing our cleaning services. Ambassadors utilise the tools at our disposal to focus on areas that attract people to loiter around and make messes and cause interruptions to the day to day operations of our Downtown businesses.

QUICK VIEW

Mar 01, 2023 -- Mar 31, 2023

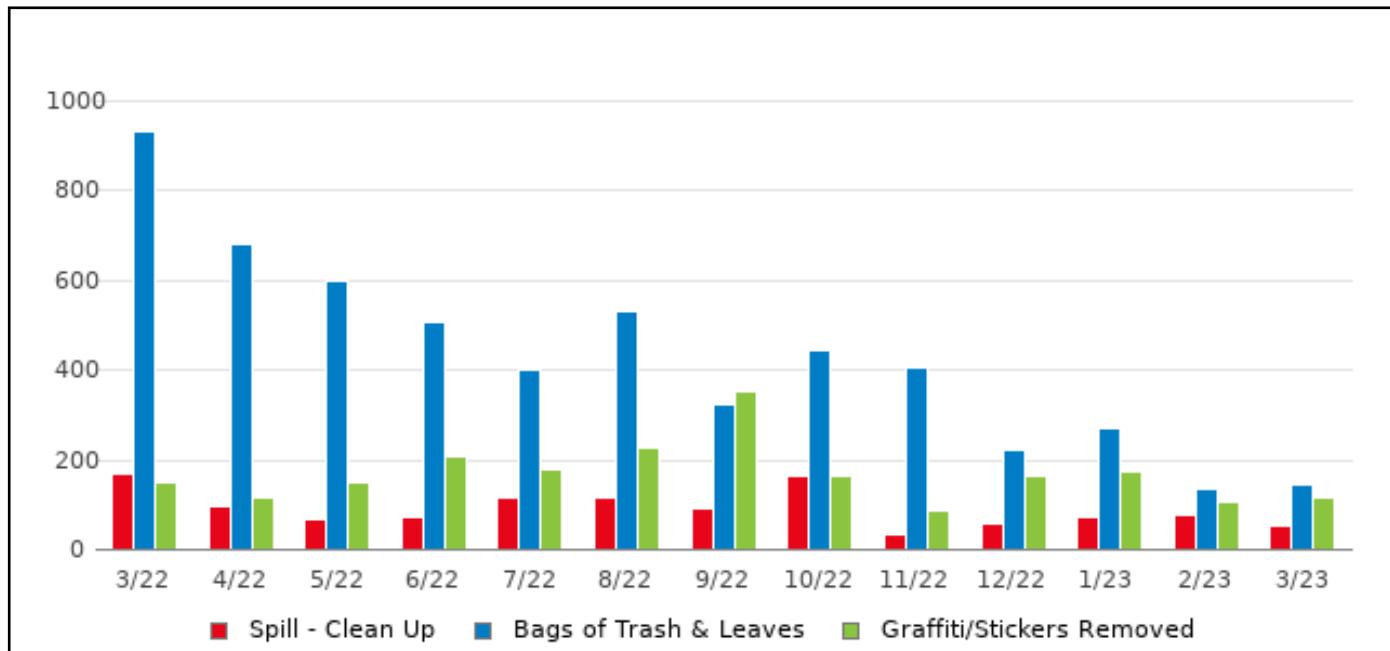
- 60 Abandoned Property Picked Up
- 146 Bags of Trash & Leaves
- 35 Glass Clean Up
- 67 Service Call
- 117 Graffiti/Stickers Removed
- 13 Shopping Carts
- 780 Business Contact
- 1288 Hospitality Assistance
- 671 Homeless Contacts

Cleaning Highlights

March 2022 through March 2023

| | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL |
|----------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| Abandoned Property Picked Up | '22 | -- | -- | 130 | 71 | 59 | 62 | 45 | 60 | 71 | 58 | 41 | 53 | 650 |
| | '23 | 106 | 65 | 60 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 231 |
| Bags of Trash & Leaves | '22 | -- | -- | 934 | 681 | 601 | 508 | 402 | 525 | 324 | 447 | 396 | 231 | 5049 |
| | '23 | 264 | 139 | 146 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 549 |
| Cardboard | '23 | -- | 22 | 166 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 188 |
| Graffiti/Stickers Removed | '22 | -- | -- | 151 | 117 | 144 | 212 | 178 | 227 | 353 | 165 | 86 | 161 | 1794 |
| | '23 | 178 | 105 | 117 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 400 |
| Hazardous Waste Clean-up (human) | '22 | -- | -- | 34 | 26 | 21 | 17 | 11 | 16 | 13 | 20 | 11 | 14 | 183 |
| | '23 | 29 | 17 | 17 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 63 |
| Hazardous Waste Clean-up (pet) | '22 | -- | -- | 12 | 17 | 9 | 17 | 15 | 37 | 19 | 35 | 30 | 10 | 201 |
| | '23 | 15 | 3 | 13 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 31 |
| Sharps Clean Up | '22 | -- | -- | 23 | 14 | 18 | 11 | 11 | 54 | 7 | 2 | 14 | 4 | 158 |
| | '23 | 7 | 5 | 4 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 16 |
| Shopping Carts | '22 | -- | -- | 15 | 18 | 9 | 14 | 7 | 13 | 4 | 3 | 2 | 5 | 90 |
| | '23 | 14 | 11 | 13 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 38 |
| Spill - Clean Up | '22 | -- | -- | 167 | 98 | 66 | 73 | 115 | 116 | 90 | 163 | 35 | 58 | 981 |
| | '23 | 66 | 83 | 52 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 201 |

March 2022 through March 2023



Hospitality/ Safety/ Outreach Highlights

March 2022 through March 2023

| | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL |
|-------------------------|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| Business Contact | '22 | -- | -- | 46 | 143 | 118 | 163 | 147 | 248 | 254 | 204 | 122 | 223 | 1668 |
| | '23 | 265 | 442 | 780 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 1487 |
| Homeless Contacts | '22 | -- | -- | 158 | 250 | 341 | 198 | 158 | 295 | 206 | 217 | 139 | 228 | 2190 |
| | '23 | 249 | 361 | 671 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 1281 |
| Hospitality Assistance | '22 | -- | -- | 69 | 128 | 230 | 191 | 211 | 267 | 136 | 112 | 71 | 73 | 1488 |
| | '23 | 93 | 580 | 1288 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 1961 |
| Parking Garage Monitor | '22 | -- | -- | 57 | 64 | 111 | 100 | 128 | 173 | 134 | 121 | 66 | 80 | 1034 |
| | '23 | 112 | 163 | 154 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 429 |
| Plaza Monitor | '23 | -- | 48 | 137 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 185 |
| Service Call | '22 | -- | -- | 15 | 17 | 38 | 55 | 37 | 53 | 48 | 64 | 35 | 91 | 453 |
| | '23 | 89 | 38 | 67 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 194 |
| Street Population Count | '22 | -- | -- | 149 | 228 | 206 | 57 | 85 | 49 | 103 | 153 | 77 | 61 | 1168 |
| | '23 | 63 | 65 | 94 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 222 |

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